Sustainable
Development Unit



# Boards and non-executives driving sustainability in their organisations

## Sustainability is working in a way today that can deliver better outcomes tomorrow for the people we serve.

For it to succeed, organisations need to recognise the beneficial links between quality, finance and workforce with place-based social development, environment and economy.

Non-executives are helping deliver this understanding and helping their organisations maximise the benefits of their social, environmental and economic activities.

**Be part of a growing non-executives group** aiming to create services that deliver innovation and productivity by engaging their workforce and community in robust partnerships. Wayne Farah and Professor Peter Roberts are joint member leads for this work.

#### To find out more, contact joan.saddler@nhsconfed.org

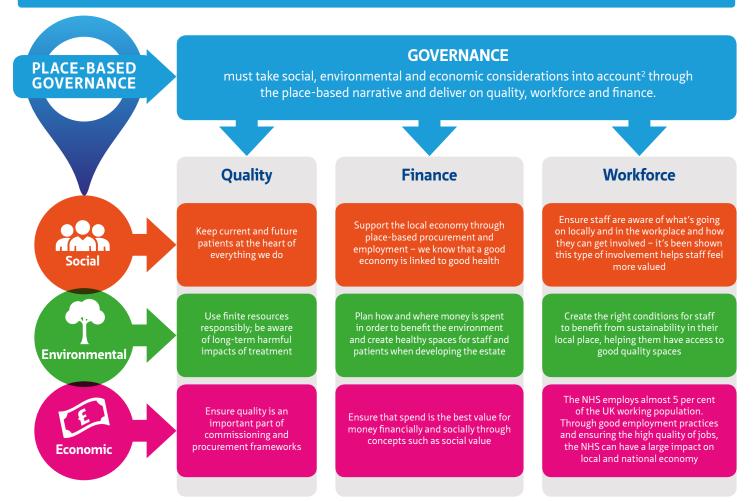
## EMBEDDING SUSTAINABILITY IN QUALITY, FINANCE AND WORKFORCE

**Quality**: Including sustainability as a domain of quality in healthcare extends the responsibility of the health service to patients of the future, in addition to those of today. This is in line with existing NHS commitments.

**Finance**: Financial sustainability is more than just saving money. The NHS contributes to the local economy and community, ensuring its spending power is part of the health and wellbeing of the local population.

**Workforce**: 98 per cent of NHS staff think it is important for the health and social care system to work in a way that supports the environment<sup>1</sup> – it is our duty to ensure that this is happening. Being sustainable reflects the values of NHS staff and contributes to healthy workforces.

### LINKING QUALITY, WORKFORCE AND FINANCE WITH PLACE-BASED DECISION-MAKING



1. Sustainability Development Unit (2018), Staff survey: Action and attitudes to sustainability 2. Social Value Act 2012