

At a glance: How to develop effective NHS-industry partnerships



This summary provides an overview of guidance to support partnership working. It has been developed in collaboration with NHS and industry leaders. The full guidance pack can be accessed on the NHS Confederation website.

Who this guidance is for

Healthcare organisations in Wales, industry leaders and those leading on the partnership and transformation agenda within their organisation or system.

Use it to:

bring stakeholders and partners together to assess priorities

design and implement
partnership projects aligned
to strategic objectives and
informed by the guidance
resources

strengthen assurance and nurture the culture of effective partnership working

scale existing partnerships across care settings.



Project identification and scoping

Key activities

- Identify unmet need: Healthcare organisations and industry partners identify unmet needs to support improved clinical outcomes and explore how collaborative working and joint working projects can assist. This process includes community engagement and patient feedback to identify opportunities for improvement.
- Assess scope: Undertake assessment of the project scope and aims to help identify whether a project is a collaborative or joint working project.
- Agree objectives and timescale:
 Outline the project's purpose,
 objectives, resource impact and
 timelines to be approved by parties
 to enable progression to Stage 2, the
 project setup stage.

Stage 2

Project setup and governance structures

Key activities

- Form project team: Project team or steering committee is formed.
- Build trust: Work undertaken to engender trust and ethos of effective partnership working.
- Develop project initiation document (PID): Develop and approve a project initiation document (PID) that details the aims and objectives of the project, expected outcomes, project completion date, exit strategy, project organisational structure, resources as well as data and patient protection.
- Governance frameworks: Establish project governance arrangements.
- Engage with stakeholders: Undertake stakeholder engagement relevant to the project setup.
- Certify PID: PID developed and agreed with the healthcare organisation, project team, governance committee and industry partner respectively. It must then be certified by the industry partner.
- Publish executive summary: An executive summary of the project rationale, period, objectives, roles and responsibilities of the parties, and financial arrangements must be published on the industry partners website before arrangements are implemented. It should be certified by the industry partner.



Project implementation and outcomes reporting

Key activities

- Deliver project: Project delivery and evaluation.
- Monitor progress: Project monitoring and regular reporting against outcomes outlined in the PID and within the written agreement. If significant changes to the project occur during implementation, an amendment framework should be completed and agreed by the project team and the governance committee.
- Publish project outcomes: All parties should publish outcomes of the project within six months of completion.
- Disclosure UK: Transfers of value related to projects must also be disclosed via the Disclosure UK database.

The 2024 ABPI Code of Practice exists to regulate the promotion of prescription medicines to UK health professionals, industry interactions with health professionals, and the www.abpi.org.uk provision of information about prescription-only medicines to the public.

