

**Northern Ireland
Confederation**
for Health and Social Care

2023 Conference
& exhibition

**NICON23 annual
conference and exhibition**
Partnership opportunities

18 – 19 October 2023

La Mon Hotel and Country Club, Belfast

 [@NHSC_NI](https://twitter.com/NHSC_NI) [#NICON23](https://twitter.com/NHSC_NI)

NICON23 annual conference and exhibition

Partnership opportunities

The NICON Annual Conference and Exhibition has grown both in size and reputation consistently since its inception in 2011 and is now the key annual event for the HSC system to come together. NICON22 saw a return to an in-person event, with over 750 colleagues joining the conversations over the two days. NICON23 will offer an unrivalled opportunity to better understand key strategic health and social care policy issues, hear updates on key transformation programmes, join the debate, and engage with a wide range of HSC leaders and partners.

We expect that 500+ delegates will gather at La Mon Hotel, Belfast, and, as the representative body for HSC in Northern Ireland, NICON will enjoy strong participation from the Department of Health NI, chairs, chief executives and senior leaders from the HSC sector, clinicians, and partner organisations.

The last NICON event, partnership opportunities sold out, with over 50 exhibitors and 18 sponsors. In 2023, there are a wide range of ways you can get involved – as an event partner, gala dinner or networking drinks reception sponsor, fringe session contributor, or as an exhibitor.

We look forward to you joining us at La Mon, Belfast, for NICON23.

Michael Bloomfield
Chair



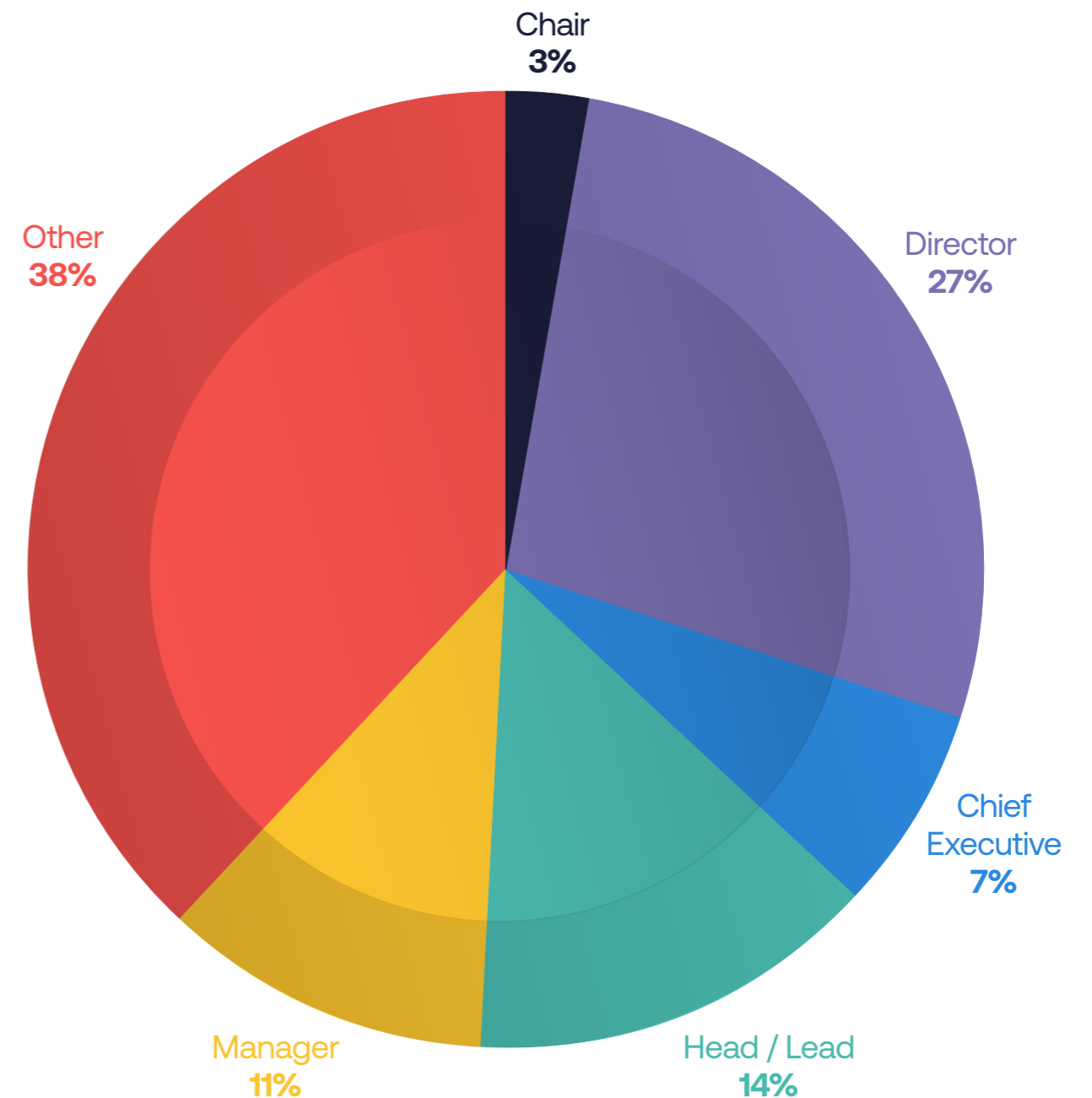
Heather Moorhead
Director



2022 Delegate Breakdown

We have provided a breakdown of delegates who attended NICON in 2022 by job title, this demonstrates the reach and influence our partners can tap into right across the health and social care sector in NI.

We expect a similar delegate demographic in 2023 and delegate lists are shared with partners, subject to data protection, ahead of the event.



Partnership Packages 2023

Headline Strategic Partner

(limited to 2 partners)

Pre-event

- Advertorial in NICON member engagement bulletin
- Pre-event solus email to all registered NICON23 delegates
- Pre-event NICON23 branding
- Logo on website, marketing emails, delegate joining instructions

On-site

- Main Stage or Parallel Session agenda (subject to agreement with NICON)
- Additional specialist session at conference (e.g., launch of a publication or a breakfast launch engagement with key leaders)
- Top level branding onsite:
- Logo on signage and stage set, printed delegate materials, holding slides
- Exhibition stand in prime location: 4ft trestle table and two chairs – exhibition stand branding is not to exceed the 3m x 2m stand space.

- Two exhibition stand personnel passes (access to sessions not included)
- One place at the pre-conference dinner (Expected to attract VIP Leaders)
- Five delegate passes
- Three gala dinner tickets with priority seating
- Welcome note and entry in the conference guide
- Note of thanks from conference chair
- Electronic copy of delegate list (subject to data protection)
- Full page advert into the event guide

In-year involvement

During the year we plan to work more strategically with our partners and with this package we will work with you to create a key opportunity for you to engage with the HSC around key policy issues. This package could include the following elements.

- a face-to-face seminar / or a policy round table
- a webinar
- or support for the Celtic Dinner at the NHS Confederation
- or the team would be happy to work with you to design a bespoke programme.

Cost £10,000+VAT



Speaking and sponsorship opportunities 2023

2023 Event Supporter

As a NICON23 Event supporter you can either run a fringe session at the end of day one or a breakfast session at the start of day two (limited numbers available)

- Opportunity to engage in a session, run a fringe session or breakfast session, with breakfast provided, which will be promoted to delegates as part of conference marketing
- Branding to appear on the event website and on pre-event and on-site collateral where the programme sessions are mentioned
- Two delegate passes
- Two gala dinner tickets – one with priority seating
- Delegate pack inserts or a seat drop
- Exhibition stand: 4ft trestle table and two chairs – exhibition stand branding is not to exceed the 3m x 2m stand space.
- Two exhibition stand personnel passes (access to sessions not included)
- Entry in the conference guide
- Electronic copy of delegate list (subject to data protection)

Cost £4,450+VAT

NICON 2023 Networking Dinner

We are offering the opportunity for supporters to engage and network with clients and delegates by reserving a table for 10 at the gala dinner. There will only be a limited number of tables available for reservation.

- Corporate branding on all dinner communications with delegates
- Opportunity to display banners at the dinner
- Branding on dinner menus
- Two delegate passes
- Four places at the gala dinner
- Entry in the conference guide

Cost £3,750+VAT

Dinner Table Booking

We are offering the opportunity for supporters to engage and network with clients and delegates by reserving a table for 10 at the gala dinner. There will only be a limited number of tables available for reservation.

Cost £750+VAT

Networking Drinks Reception

Held at the close of day one, sponsorship of the reception provides high-profile brand visibility and the opportunity to engage with delegates, this package includes:

- Corporate branding at the reception
- Note of thanks in speech from reception chair
- Two delegate passes
- Entry in the conference guide

Cost £2,650+VAT

Pre-event networking dinner

- Corporate branding on all dinner communications with invited delegates
- Opportunity to display banners at the dinner
- Branding on dinner menus
- One delegate pass for NICON23
- One place at the pre-event networking dinner Entry in the conference guide

Cost £3,750+VAT



Wider opportunities to support

Bursary Scheme

We invite you to support 10 colleagues to attend conference. This could be a generic offer, or could be marketed to a targeted group, which could include clinicians, or patient groups – or system partners of your choice. This package includes:

- Corporate branding associated with Bursary marketing and promotion
- Exhibition stand: 4ft trestle table and two chairs – exhibition stand branding is not to exceed the 3m x 2m stand space.
- Two exhibition stand personnel passes (access to sessions not included)
- 2 delegate passes for NICON23
- Branding on Promotional materials
- Priority seating at conference dinner

Cost £2,650+VAT

Healthy Options

We seek to provide a healthy meal and refreshment options for delegates together with an ample supply of fruit and water throughout the two-day event. Sponsorship of our healthy options offering includes:

- Corporate branding on fruit baskets and water bottle stations
- Entry in the conference guide

Cost £1,000+VAT

Internet supporter

At NICON we seek to ensure good internet access for delegates and therefore we invest in a booster system.

- Corporate branding to be included on WiFi landing / sign-in screen
- Entry in the conference guide

Cost £1,000+VAT

If you would like to discuss any of the packages in more detail, please contact **Rosie Jacques** on rosie.jacques@nhsconfed.org

Exhibition opportunities 2023

Exhibition Packages

Exhibition is central to the whole event, and with protected exhibition time built into the agenda it provides our partners with an opportunity to engage directly with budget holders and decision makers.

Commercial Exhibition Package

- Exhibition stand: 4ft trestle table and two chairs – exhibition stand branding is not to exceed the 3m x 2m stand space.
- One delegate place (which includes a complimentary place at the gala dinner)
- Two exhibition stand personnel passes (access to sessions not included)
- Access to power
- Wi-Fi internet access (hard line internet access is available in certain locations at an additional cost)
- Lunch and refreshments
- Entry in the conference guide

Cost £1,300+VAT (10% discount for NICON associate members)

Charity Exhibition Package

- Exhibition stand: 4ft trestle table and two chairs – exhibition stand branding is not to exceed the 3m x 2m stand space.
- One delegate place (which includes a complimentary place at the gala dinner)
- Two exhibition stand personnel passes (access to sessions not included)
- Access to power
- Wi-Fi internet access (hard line internet access is available in certain locations at an additional cost)
- Lunch and refreshments
- Entry in the conference guide

Cost £400+VAT

If you would like to discuss any of the packages in more detail, please contact **Rosie Jacques** on rosie.jacques@nhsconfed.org

Branding and Advertising Packages 2023

Delegate Badges and Lanyards

Networking is an important part for both delegates and exhibitors and lanyards play an important part in this. By supporting the delegate lanyards, your logo will be in front of delegates throughout the event. This package includes:

- Your logo on all delegate, exhibitor, speaker, and press lanyards
- One delegate pass
- Entry in the conference guide

(Information for lanyards to be received 8 weeks prior to the conference for printing)

Cost £2,000+VAT

Advertising in the delegate guide

Full page advert

£500+VAT

Half page advert

£300+VAT



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