



Primary Care
Network
NHS Confederation

Primary Care Conference

Influencing the future of primary care through collaborative working

Event partners



Welcome



Ruth Rankine

Director, Primary Care
NHS Confederation

primarycare@nhsconfed.org
#PCnetwork

Thank you for attending our Primary Care Conference.

I'm delighted you can join us at the NHS Confederation's first 'in-person' conference for primary care. Delegates will hear from experts across healthcare in discussions which will examine what is needed to ensure primary care is valued, supported, well-resourced and empowered to drive innovation, improve population health and reduce health inequalities.

With the enormous scale of transformation ahead and the organisational and cultural shift required, we have also invited leaders from the world of sport and business to bring fresh perspectives and learning to our discussions.

The theme of the conference is **'influencing the future of primary care through collaborative working at place'** and I am very pleased that Dr Amanda Doyle OBE, Dr Claire Fuller and Philip Johns will be joining our chief executive Matthew Taylor to give their insight into how this can be achieved. Our sessions across the day will provide opportunities for everyone to discuss and voice their thoughts on some key topics which will help to influence the changes needed for primary care. I hope that you will gain valuable insight from these discussions.

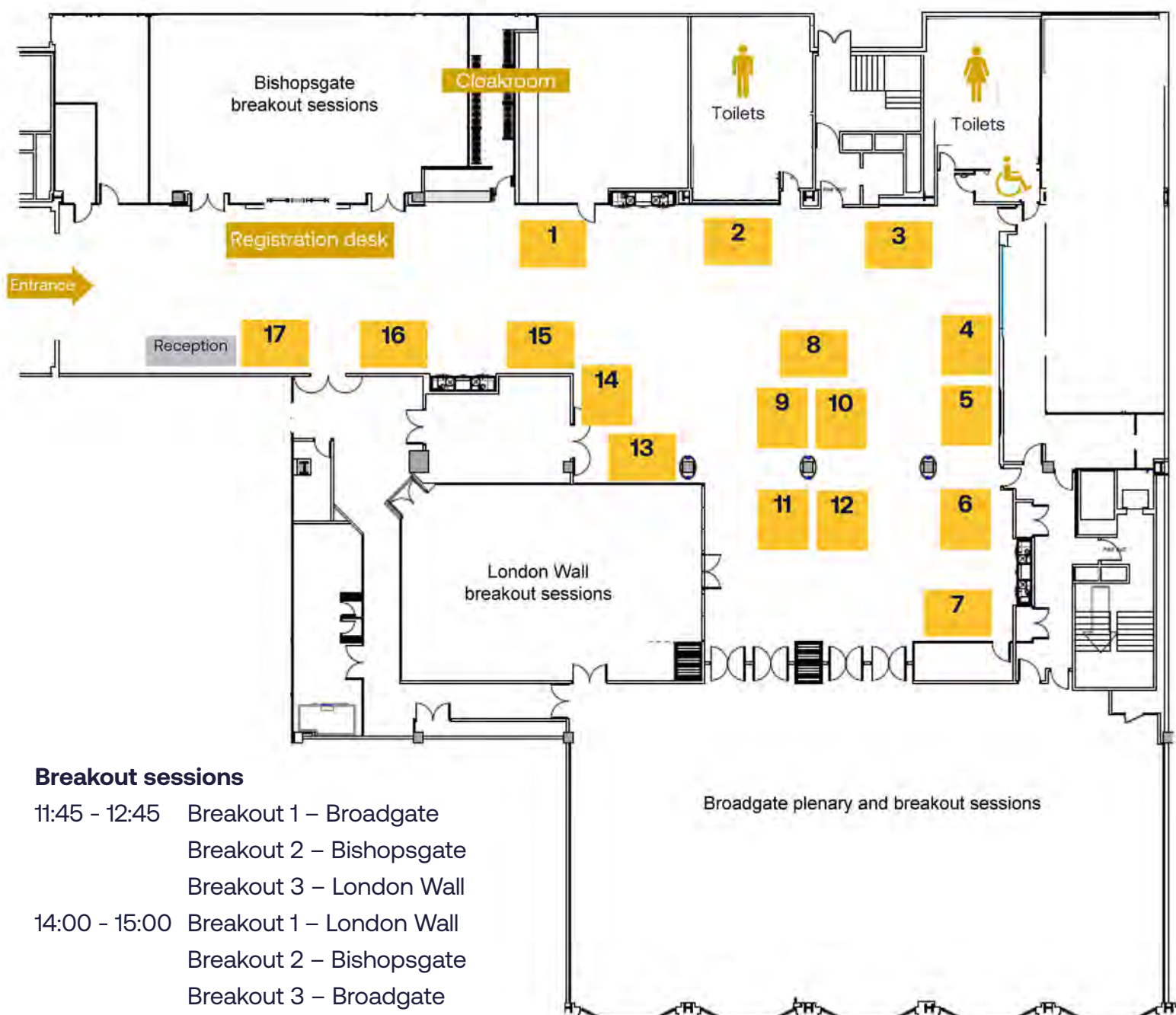
I would like to thank our partners and exhibitors whose support enables us to deliver this event. I am sure you will support us by engaging with the exhibitors and attending one of the partners' sessions. Thank you for being part of these discussions and helping to shape the future of primary care as we strive to represent and support you. It is your contribution that is central to what my colleagues and I do on your behalf.

Our new Primary Care Network launched on 1 April 2022 and brings together primary care with the rest of the health and care system which supports, connects and empowers members to maximise the impact they have on patient care and drive change.

To find out more, please visit www.nhsconfed.org/primary-care

Thank you for your support

Venue floor plan



Exhibitors

- | | |
|-------------------------------------------------------------------|---------------------------------------------|
| 1. Abbott | 9. Redmoor Health |
| 2. NHS Supply Chain | 10. Core Prescribing Solutions |
| 3. Anima | 11. Optum |
| 4. Novartis Event partner | 12. Association of Optometrists |
| 5. Healthy.io | 13. Lumira DX |
| 6. Hempsons | 14. Crescendo |
| 7. Multidisciplinary Contact First Practice teams in primary care | 15. Daiichi Sankyo Event partner |
| 8. NHS South Central West CSU Event partner | 16. National Association of Primary Care |
| | 17. Primary Care Network, NHS Confederation |

Programme

08:45 - 09:30

Registration, breakfast and exhibition

09:30 - 09:45

Welcome

Ruth Rankine and Professor Aruna Garcea

09:45 - 10:30

The future of primary care

Matthew Taylor in conversation with Dr Amanda Doyle OBE, Dr Claire Fuller and Philip Johns

10:30 - 11:15

Keynote

Kriss Akabusi MBE

11:15 - 11:45

Exhibition and coffee break

11:45 - 12:45

Breakout

Breakout 1: Integrated neighbourhoods – what, why, how?

Olivia Butterworth, Dr Mark Spencer, Carley Bramley, Emma Witty Haddock, Mark Gilbert, Nathalie Skinner and Dave McPartlin

In partnership with



Breakout 2: Delivering cardiovascular prevention through multidisciplinary workforce and place-based strategies to help achieve the long-term plan ambitions

Dr Rupa Joshi, Dr Shahed Ahmad and Vishal Mashru

Breakout 3: Place-based leadership – real-life experiences and insights

Michael Smith, Matthew Taylor, Dr Sayanthan Ganesaratnam and Dr Mando Watson

12:45 - 14:00

Exhibition and networking lunch

14:00 - 15:00

Breakout

In partnership with



Breakout 1: Grow what you sow – using existing data and insights to sow the seeds for a thriving integrated workforce

Rakesh Marwaha, Sam Stone, Dr Vipin Bhardwaj FRCHP and Dr Mayur Vibhuti

In partnership with



Breakout 2: Effective primary care-led population health management (PHM) approaches – enabling access to innovation

Dr Simone Yule, Prof Bola Owolabi, Dr Nicole Atkinson, Clare Evans and Dr Thomas Wyatt

Breakout 3: Communications – sharing your organisation's value locally with your community

Dr Sian Stanley, Denis Campbell, Annabelle Collins and Sam Volpe

15:00 - 15:20

Exhibition and afternoon break

15:20 - 16:05

Keynote

Richard McCann

16:05 - 16:15

Closing remarks

Ruth Rankine

16:15 - 17:15

Drinks reception for all delegates

In partnership with



Speakers

Main stage speakers



Kriss Akabusi MBE*
Olympic Athlete, World
Champion, Motivational
Speaker and Corporate Coach



Richard McCann
Inspirational Speaker, Author,
iCAN Academy



Matthew Taylor
Chief Executive,
NHS Confederation



Ruth Rankine
Director for Primary Care,
NHS Confederation



Dr Amanda Doyle OBE
National Director for Primary
Care and Continuity Services,
NHS England



Dr Claire Fuller
GP and Senior Responsible
Officer, Surrey Heartlands ICS



Philip Johns
Chief Executive,
Coventry and
Warwickshire ICS



Professor Aruna Garcea
Chair, Primary Care Network
Advisory Group, NHS
Confederation; GP Clinical Director,
Leicester City and Universities PCN

Breakout session speakers



Dr Shahed Ahmed
National Clinical Director
for CVD prevention,
NHS England



Dr Nicole Atkinson
Medical Director, East
Midlands Ambulance Trust;
GP Partner, Eastwood Primary
Care Centre



Dr Vipin Bhardwaj FRCHP
GP Partner and Executive
Partner of Modality
Partnership's Wokingham
Division



Carley Bramley
Fleetwood PCN Mental Health
Occupational Therapist



Olivia Butterworth
Deputy Director, People
and Communities,
NHS England



Denis Campbell
Health Policy Editor,
The Guardian



Annabelle Collins
Senior Correspondent,
HSJ

Breakout session speakers
continued →

Breakout session speakers
continued



Clare Evans
Deputy Director of Service
and Transformation,
West of England AHSN



Vishal Mashru
Head of Pharmacy
and Research,
East Leicestershire
and Rutland PCN



Dr Sayanthan
Ganesaratnam
GP Clinical Director,
East Merton PCN



Dave McPartlin
Headteacher, Flakefleet
Primary School



Mark Gilbert
Blackpool Volunteer, runs
Fleetwood Youth Hub



Prof Bola Owolabi
Director of Health
Inequalities,
NHS England



Emma Whitty Haddock
Blackpool Volunteer and
helps run the Fleetwood
Youth Hub



Nathalie Skinner
PCN Manager,
Fleetwood PCN



Dr Simone Yule
Clinical Director,
The Vale PCN



Michael Smith
Chief Executive,
Bolton GP Federation



Dr Rupa Joshi
GP Clinical Director,
Wokingham North PCN
and Faculty GP for Time
for Care, NHS England



Dr Mark Spencer
GP Clinical Director,
Fleetwood PCN



Rakesh Marwaha
Managing Partner and
Chief Executive,
Erewash PCN



Dr Sian Stanley
GP Clinical Director,
Stort Valley and
Villages PCN

Breakout session speakers
continued →

Breakout session speakers
continued



Sam Stone
Workforce Professional
and Trainee Occupational
Psychologist,
NHS South, Central
and West



Dr Mando Watson
General Paediatric
Consultant, working
clinically at St Mary's
Hospital, Paddington
(Imperial College
Healthcare)



Dr Mayur Vibhuti
GP Associate Dean,
Kent and Medway ICS
Training Hubs



Dr Thomas Wyatt
GP Partner and Clinical
Director, Heathier South
Wirral PCN



Sam Volpe
Health Correspondent,
Chronicle Live (NE
England); formerly Health
Correspondent, Ham and
High, London

Exhibitors A–Z

Stand 1



josh.prakash@abbott.com

www.abbott.com

 [@AbbottNews](https://twitter.com/AbbottNews)

Abbott

Abbott is a global healthcare leader that helps people live more fully at all stages of life. Its portfolio of life-changing technologies spans the spectrum of healthcare, with leading businesses and products in diagnostics, medical devices, nutritionals and branded generic medicines. Its 113,000 colleagues serve people in more than 160 countries.

Connect with them at www.abbott.com

LinkedIn: www.linkedin.com/company/abbott-/

Facebook: www.facebook.com/Abbott

Twitter: [@AbbottNews](https://twitter.com/AbbottNews).

Stand 3



rachel@animahealth.com

www.animahealth.com

 [@AnimaHealthInc](https://twitter.com/AnimaHealthInc)

Anima

Anima is the next generation care enablement platform for healthcare teams, built from the ground up for system-wide working.

Anima brings together everything primary care network (PCN) teams need under one platform: it takes an information-complete history for any patient presentation, and gives your team the tools to resolve these cases quickly and safely.

The organisation's powerful integrations across the patient journey mean Anima automatically saves all activity inline to the patient record, with all relevant clinical codes and attachments automatically added for you.

Anima supercharges PCNs and eHubs with a full suite of productivity tools, including: patient request limits, live capacity, auto-assignments, notes and letter automation, plus audit and analytics.

Anima is the only platform to fully embed network-level working, and PCNs are already using our eHub workflows, MDT Hub and GP Connect integration to access a single source of patient truth in 30 seconds, and deliver truly integrated care.

Stand 12



Association of
Optometrists

carolynruston@aop.org.uk

www.aop.org.uk

 [@The_AOP](https://twitter.com/The_AOP)

Association of Optometrists (AOP)

AOP is the leading representative membership organisation for optometrists in the UK. It supports over 81 per cent of practising optometrists to fulfil their professional roles to protect the nation's eye health.

AOP's lobbying and policy work shapes the optical sector on behalf of members. It is fighting for change:

- The NHS should commission optometrists to deliver more eye healthcare in the community, relieving pressure on overstretched hospitals.
- The NHS must set up and maintain proper IT links with community optical practices, to protect patients and support the NHS long-term plan.
- The NHS sight test fee must rise significantly in England and Northern Ireland, to better reflect the actual cost of providing the service.

Stand 10



[adeem@](mailto:adeem@coreprescribingsolutions.co.uk)

[coreprescribingsolutions.
co.uk](http://coreprescribingsolutions.co.uk)

[www.](http://www.coreprescribingsolutions.co.uk)

[Coreprescribingsolutions.
co.uk](http://Coreprescribingsolutions.co.uk)

 [@CorePrescribing](https://twitter.com/CorePrescribing)

Core Prescribing Solutions

An award-winning dynamic healthcare organisation

Core Prescribing Solutions is a dynamic fast-paced healthcare organisation with over 25 years' combined experience in the NHS, primary care, health informatics and the pharmacy sector.

It provides tailor-made primary care packages through a fully managed clinical pharmacy model suited to the needs of primary care networks (PCNs), GP practices and clients to help reduce workloads and streamline processes.

It offers real-life, data-driven solutions to improve patient outcomes and digitise healthcare.

With rising GP costs and workforce challenges across primary care, it brings the solution.

Core Prescribing Solutions team is highly experienced and agile. Its network of outstanding clinicians possess unique skill sets and have been trained by leading experts

Its fully managed services can be delivered by an agile in-house clinician or remotely via its innovative Remote Prescribing Team

It delivers technology enabled services nationwide for GP practices, GP federations and PCNs.

Stand 14



sales@crescendosystems.co.uk

www.crescendosystems.co.uk

[@crescendodds](https://twitter.com/crescendodds)

Crescendo

Crescendo has been a leading provider of digital dictation, speech recognition and clinical documentation solutions to the NHS over the past 30 years.

We are excited to be showcasing the latest AI speech recognition for primary care, Dragon Medical One, and the quick wins this software offers for PCNs:

- Creating seamless referral workflows across the PCN.
- Releasing GP time through technology to meet NHS England aims.
- Reducing GP practice spending while improving patient care.

Dragon Medical One allows clinicians to dictate with real-time transcription straight into their clinical system, Microsoft Suite and other PC applications, saving them on average of one hour a day.

“Excellent software, intuitive to use and integrates well into our EMIS clinical system. It provides a very efficient and flexible way of managing dictation within our practice.” - Dr Andrew Appleton, Courtside Surgery

Stand 15



shamaila.afzal@

daiichi-sankyo.co.uk

www.daiichi-sankyo.co.uk

[@DaiichiSankyoUK](https://twitter.com/DaiichiSankyoUK)

Daiichi Sankyo UK Ltd

Event partner

Daiichi Sankyo UK Ltd is a UK affiliate company with corporate origins in Japan. It creates and supplies innovative products to help the NHS to deliver better patient care in the fields of cardiovascular disease and oncology.

Daiichi Sankyo is committed to providing innovation that demonstrates value and supports the NHS in its delivery of sustainable high-quality care, enabling efforts to reduce health inequalities and unwarranted variations and which puts the patient at the heart of the service.

For more information visit www.daiichi-sankyo.co.uk

Stand 5



info@healthy.io

www.healthy.io/eu/

[@healthyio1](https://twitter.com/healthyio1)

Healthy.io

Healthy.io transforms the smartphone camera into a medical device to deliver healthcare at the speed of life. Its technology helps people find the right moments to manage their health.

Healthy.io's home urinalysis and digitised wound care services enable providers and healthcare systems to create meaningful interactions with their patients and close gaps in access and care, while increasing patient satisfaction.

By allowing people to test at their convenience Healthy.io helps systems better manage various health conditions, saving lives and cutting costs.

Stand 6

The logo for Hempsons, consisting of the word "HEMPSONS" in a bold, white, sans-serif font, centered within a black rectangular box.

j.delplace@hempsons.co.uk

j.cumberlege@hempsons.co.uk

www.hempsons.co.uk

[@hempsonslegal](https://twitter.com/hempsonslegal)

Hempsons

Hempsons is passionate about the success of primary care. Advising GP practices, primary care networks and federations every day on legal matters, Hempsons helps them take decisions for a sustainable future and identify the opportunities and the key issues affecting them in the new integrated care systems.

Stand 13



customerservices.uk@
lumiradx.com

www.lumiradx.com/uk-en/

 @LumiraDx

LumiraDx

LumiraDx is transforming community-based healthcare by providing fast, accurate and comprehensive diagnostic information at the point of need, enabling better medical decisions that lead to improved outcomes at a lower cost.

The company's innovative LumiraDx Platform is designed to perform a broad menu of tests including infectious disease, cardiovascular disease, diabetes, and coagulation disorders and deliver lab-comparable performance with results in less than 12 minutes.

Founded in 2014, LumiraDx is based in the UK with R&D and manufacturing sites across the US and Europe. For more information, please visit www.lumiradx.com

Stand 7



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[www.bda.uk.com/
firstcontactdietitian](http://www.bda.uk.com/firstcontactdietitian)

 @BDA_Dietitians

Multidisciplinary First Contact Practice teams in primary care

Unsure of the benefits of the different Additional Roles Reimbursement (ARRS) First Contact Practice (FCP) roles? Come and talk to the professional body advisors and leads for FCP and Advanced Practice in Podiatry, Physiotherapy, Occupational Therapy, Dietetics and Paramedicine to find out what each profession can deliver in primary care.

We are keen to ensure that our professions offer a positive impact and that their skills in primary care are maximised and used to their full potential, we can discuss how this may be achieved. We also supported the development of the Roadmaps to Practice, so can answer questions you may have about operationalisation and delivery.

Speak to us about widening access and increasing capacity in your practice.

Stand 16



napc@napc.co.uk

www.napc.co.uk

[@NAPC_NHS](https://twitter.com/NAPC_NHS)

National Association of Primary Care (NAPC)

The NAPC has led the development of neighbourhood care, population health improvement and integrated working for over two decades. As the creators of the primary care home (PCH), which informed national policy and led the transformation of integrated primary care across England, it established the framework for more care and support to be provided locally that is tailored towards people's needs.

The NAPC is the leading membership organisation representing the interests of primary care professionals. Its range of established programmes across each integrated care system in England, support and empower health and care staff to lead and innovate, fosters innovation using digital technology and enable new ways of working through integrated neighbourhood teams.

It delivers transformational change by working in partnership and collaboration with local systems, using local data and intelligence to design integrated care models that improve health and wellbeing and meet the needs of the population.

Stand 8



contact.scwcsu@nhs.net

www.scwcsu.nhs.uk

[@NHSscw](https://twitter.com/NHSscw)

NHS South, Central and West

Event partner

NHS South, Central and West (SCW) is an NHS organisation providing support and transformation services to health and care systems. Its purpose is to support you to achieve the best possible outcomes for people, communities and populations.

SCW is a non-profit making part of the NHS, with shared values and goals for healthier, happier lives.

Its 1,500 dedicated staff cover a wide area across the south of England but the organisation also works nationally, acting as system partners, joining the dots between health and care through service transformation and essential system support.

With deep roots in the health and social care system, SCW has a clear perspective on both current and future challenges, and a passion for supporting its customers to address them.

Stand 2



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supplychain.nhs.uk

www.supplychain.nhs.uk

 @NHSSupplyChain

NHS Supply Chain

NHS Supply Chain manages the sourcing, delivery and supply of healthcare products, services and food for NHS trusts and healthcare organisations across England and Wales.

It is part of the NHS family, managing 7.7 million orders per year, across 129,420 order points and 16,705 locations. Delivering over 35 million lines of picked goods to the NHS annually.

The organisation is growing its clinical focus, with one of its current objectives being to partner better with NHS providers to help NHS Supply Chain become more aligned.

Having established joint working groups to tailor the way it sources products for patients within the non-acute sector; it is looking for partners to support the organisation on this journey – as they can provide NHS Supply Chain with knowledge and insights to help develop its strategy, as it looks to bring greater value to the NHS.

NHS Supply Chain would like to work closer with partners as it develops its services and offering.

Stand 4



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novartis.com

www.novartis.com/uk-en/

 @NovartisUK

Novartis

Event partner

At Novartis, its purpose is to reimagine medicine to improve and extend people's lives. It uses innovative science and technology to address some of society's most challenging healthcare issues and it works together with the system to implement solutions that drive access for UK patients. From research to delivery, Novartis is a valued partner in the healthcare ecosystem, supporting in times of crisis and beyond, to build solutions that provide better care and access opportunities for every patient in the UK.

Stand 11



ask@optum.com

www.optum.com

Optum

Optum® UK uses advanced analytics, digital products and advisory services to help make health and care systems work better for everyone.

Part of UnitedHealth Group, Optum has been connecting with health and care in the UK since 2002. It works with health and care organisations throughout the UK to advance better health outcomes and improve patient experiences. It supports its customers to address health inequalities using advanced analytics, insights and technology.

Optum's expertise

Optum's team is exclusively health and care focused and has a wealth of practical real-world experience running and supporting health and care systems globally. Clinically led, it ensures its customers benefit from relevant value-based care solutions to any challenge. Optum engages stakeholders at every level of a system to help turn strategies into effective operational plans.

Stand 17



**Primary Care
Network**
NHS Confederation

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[primary-care](#)

[@NHSConfed](#)

Primary Care Network

The NHS Confederation is the membership body that brings together, supports and speaks for the whole healthcare system in England, Wales and Northern Ireland.

The Primary Care Network, which is part of the NHS Confederation, is the only network bringing together primary care with the rest of the healthcare system with a vision for primary care to be valued, supported, well-resourced and empowered to drive innovation, improve population health and reduce health inequalities – integral to the transformation and future of the NHS.

Stand 9



hello@redmoorhealth.co.uk

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[@redmoorhealth](#)

Redmoor Health

Redmoor Health is a trusted partner of the NHS supporting health and care teams to use technology through 1-1 coaching, service redesign and CPD accredited training. The organisation's team has years of frontline health and care experience and through its in-house award-winning marketing team it also provides a range of creative campaigns and materials to support public engagement.

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