EMBEDDING PUBLIC HEALTH IN INTEGRATED CARE SYSTEMS

OPPORTUNITIES:
- Develop effective communication channels between national and local systems
- Establish faster feedback loops to report on outcomes
- Enhance public health workforce capacity and capability
- Improve cross-sectoral communication and transformation
- Data-driven integration to incentivise outcomes not activity

OBSTACLES:
- Complexity of systems
- Public health capacity and capability
- Clarity of purpose for integrated systems
- Integrated budgets, data and place-based working
- Focus on wider determinants of health
- Create outcomes-based systems
- Political priority

CHANGES REQUIRED:
- Develop outcomes-based systems
- Focus on wider determinants of health
- Integrated budgets, data and place-based working
- Clarity of purpose for integrated systems
- Public health capacity and capability
- Timely reporting of outcomes
- Complexity of systems

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