

# Volunteering In Norfolk and Waveney

12<sup>th</sup> November 2021

### WE CARE TOGETHER

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# #WeCareTogether Norfolk and Waveney People Plan

Our vision is to have happy healthy people providing excellent compassionate care, making N&W the best place to work

We will achieve this by –

- Creating new opportunities for our people
- Promoting good health and well-being for our people
- Maximising the skills of our people
- Creating a positive and inclusive culture for our people
- Volunteering is a key thread through our #WCT plan

#WE CARE TOGETHER

"During this pandemic people have come together and helped one another and put their differences aside and they had a common goal which is just to make life better for everybody else."

EMMIE Y MWEMBO - HEALTHCARE PRACTITIONER -ENDOSCOPY  
Norfolk and Norwich University Hospitals NHS Foundation Trust



#WE CARE TOGETHER

"Because the relatives have not been able to come in the home, we have tried to be more like a family to our residents, we are a family but we have tried to make it more."

JANET - SENIOR CARER  
The Crown Rest Home, Little Dunham



# Norfolk & Waveney Profile of Volunteering

## NHS Providers in N&W

- 3 Acute Hospitals
- 2 Community Providers (1 social enterprise)
- 1 Mental Health Trust
  
- Each organisation has a Volunteer Coordinator Lead except the social enterprise
- Every organisation has Volunteers embedded into the organisation
- 2 work directly with Voluntary Norfolk
- 1 has a robust SLA with Voluntary Norfolk to integrate volunteers into the range of diverse community services



# Background:

## In February 2020:

- 1) Approximately 2000 NHS volunteers were active in Norfolk and Waveney, thousands more in the community with VCSE organisations
- 2) Volunteers were active and established in each NHS provider organisation, with the exception of East Coast Community Healthcare
- 3) Volunteers undertook roles including on the wards, behind the scenes, and in the community
- 4) Volunteer activities supported patients and staff directly and indirectly
- 5) Where demographic data was available, volunteers were mostly over 65, white and female



# System volunteering:

- 1) Establish a volunteering steering group to develop a plan to enhance roles cross the system
- 2) Work with the VCSE and NHS organisations to develop and implement an N&W approach to volunteer training
- 3) Increasing and enhancing inclusive opportunities across health and care



# Impact of COVID

## Existing Volunteers

- Frustration due to cessation of activity and confusion caused by National NHS Responders programme
- Deterioration of mental and physical health of inactive volunteers
- Many roles no longer remain for volunteers to return to
- Volunteer fatigue amongst those active in their community

## Patients, families, carers

- Volunteer interface with patients, families and carers is unique to that of staff due to the gift of time, was lost
- Pandemic greatly reduced non clinical holistic offering – hand holding, reassurance confidence building, someone with time to talk, communication link between patients and busy staff
- Lack of volunteers with lived experience to support newly diagnosed patients

## Staff

- Became reactive, unable to lead based on experience and knowledge
- Complaints about the national NHS Volunteer Responders programme
- Challenge to engage and retain stood down volunteers
- Diversifying the way Voluntary Services teams work – embrace of technology

## Organisation/System

- Services realised how much they relied on volunteers, impact on staff
- Increased awareness of volunteering in the NHS, externally and internally – highlighted the benefits and versatility of volunteers
- Formation of NW NHS Volunteering Leads meeting
- Work to standardise Volunteer Induction training



# Challenges and opportunities

- Rebuild volunteer numbers to improve patient/staff experience and support the health and wellbeing of our volunteers
- Capitalise on the renewed interest in NHS volunteering
- Recruit a more inclusive and diverse volunteer workforce



# Moving forward

- Producing a standardised training framework for volunteer induction
- System Volunteering Strategy
- Elective Recovery

