



**Integrated Care
Systems Network**
NHS Confederation

Partnership brochure

ICS Network National Conference and Dinner
2021
9-10 November 2021

September 2021



About us

The NHS Confederation is the membership organisation that brings together, supports and speaks for the whole healthcare system in England, Wales and Northern Ireland.

The members we represent employ 1.5 million staff, care for more than 1 million patients a day and control £150 billion of public expenditure. We promote collaboration and partnership working as the key to improving population health, delivering high-quality care and reducing health inequalities.

The Integrated Care Systems Network is part of the NHS Confederation. As the only national network bringing together the leaders of health and care systems, it supports ICS leaders to exchange ideas, share experiences and challenges, and influence the national agenda.

Foreword



Louise Patten

Chief Executive, NHS Clinical Commissioners
ICS Network Lead

We are at a critical stage in the development of the future health and care system. Still dealing with an unprecedented pandemic and all its repercussions, we are entering a new phase of the health and care system. Parliament is, as we speak, looking at legislation that will change the shape and structure of the health and care service by creating integrated care systems with statutory responsibilities, but ones that are intended to also embrace a fuller and wider sense of true partnership with fellow NHS colleagues and those in local government and the voluntary and social enterprise sectors. It's never been a more critical time for those leaders who will be tasked with preparing for and steering through this change and to work together with other sectors to achieve better outcomes for their patients.

That's why the NHS Confederation created the ICS Network in 2019 and is the only member body to represent them. The ICS Network brings together leaders including chairs, ICS leads, finance directors, programme directors and communication leads as they prepare to take on statutory responsibilities in April 2022. We have been on a journey with our members since 2019, and the membership has grown to include a range of leaders from all 42 systems. Our role is to represent our members, support them through

briefings, reports, case studies, and connect them with one another as well as key policymakers.

Our national members event in November will be a unique one: this is the first time up to 95 ICS leaders will come together, face to face, joined by colleagues online to share experience and learning, discuss the development of their systems, and to hear from and ask questions of the most senior health leaders in England. We will be exploring issues around leadership models, governance, tackling health inequalities and the wider determinants of health, the advantages of digital, and what success ultimately will look like. With so much to be done by April 2022, leaders will have the chance for peer-to-peer learning and shared experience.

This will be a truly unrivalled opportunity to connect with this senior audience and showcase the support that you could offer them as they drive forward their integrated care systems. On behalf of the ICS Network, I look forward to working with you in 2021.

Dates and details

ICS Network Dinner – 9 November 2021

Where: The Tower Hotel, St Katharine's Way, London E1W

ICS Network Annual Conference 2021 – 10 November 2021

Where: Hybrid event – 1 America Square, 17 Crosswall, London EC3N 2LB and virtual

Sponsorship opportunities

Event Partner (limited openings)

This top-tier package offers partners the highest level of visibility and branding throughout the event and maximises your involvement at the ICS Network National Conference 2021 with the delivery of a session on a topic of your choice, providing this is in line with the event theme.

- Opportunity to **lead or host a session** during the ICS Network National Conference 2021 (topic and format to be agreed with the ICS Network).
- **Pre-event branding:**
 - On event web page
 - On virtual platform
 - On marketing emails
 - On delegate joining instructions
 - On holding slides
- Three-minute event partner **video profile** to be hosted on virtual platform (partner to supply).
- **Exhibition booth** at venue.
- Option to include a virtual exhibition booth.
- Opportunity to **upload marketing collateral** to virtual exhibition booth for download (file size TBC).
- **Engagement metrics** made available on hosted content on virtual exhibition booth (document views, video views etc).
- Opportunity to **display literature on site**.
- **Note of thanks** from chair.
- **150-word entry plus logo** in online guide.

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- Three **delegate passes** to the ICS Network National Conference.
 - One place at the ICS Network **pre-event dinner** (seated with board member or co-chair and senior ICS leaders).
 - One additional pass to the ICS Network **pre-event dinner**.
 - Copy of **delegate list** (subject to data protection).

Supporter fee: £15,000 + VAT

On-Demand Fringe Session (limited openings)

Opportunity to host a 30-minute pre-recorded session available on the virtual platform on an on-demand basis during and after the conference.

The package includes:

- 30-minute **pre-recorded session** that will be available to all delegates on an on-demand basis at the conference and post-event; the session can take the format of your choice.
- ICS Network **guidance on topic and format of session** to ensure in line with the theme of the event.
- **Session made available** to repurpose across your own channels.
- **Engagement metrics** on number of views of on-demand session made available post event.
- One **delegate place** to the ICS Network National Conference.
- Copy of **post-event delegate list** (subject to GDPR).

Supporter fee: £2,500 + VAT

Add a virtual exhibition booth for only £500 + VAT



Networking opportunities

Dinner

An exclusive pre-conference dinner the night before with up to 100 senior colleagues from across the 42 integrated care systems. Expecting representation from all ICSs with priority dinner invites sent to all 84 ICS chairs and chief executives. The package includes:

- **Corporate branding** on all communication referring to the dinner.
- **Corporate branding on the event website** wherever the dinner is mentioned.
- Your **logo on all menus and tent-cards**.
- Two invitations to **attend the dinner**.
- Two **delegate places** for the ICS Network National Conference.
- Opportunity to **display a promotional banner** at the dinner.
- **Note of thanks** in pre/after dinner speech.

Supporter fee: £6,000 + VAT

Add a virtual exhibition booth for only £500 + VAT



Exhibition

A limited number of exhibition opportunities available to selected partners in the small but personal exhibition area. Exhibitors will supplement the knowledge gained and discussions started in the conference sessions by marketing the support, products and services showcased throughout the conference.

Why exhibit?

Face-to-face marketing has been shown to be one of the most effective ways to communicate with your target audience, creating excellent networking opportunities. It also represents tremendous value for money. The ICS Network will have done all the hard work to bring these hard-to-reach decision-makers, presenting you with the opportunity to engage with key clients, key prospects and key influencers. The ICS Network National

Conference will allow you to:

- **Get in front of the people that matter**, away from the pressures of the office and therefore more open to ideas.
- Take advantage of the opportunity to **communicate directly with clients**.
- **Demonstrate products and services**.
- **Answer questions**.
- **Overcome objections**.
- **Meet your market** face-to-face.
- Get your biggest advocates, your people, to **talk to your potential clients**.

The exhibition booth package at the venue includes:

- **6ft trestle table** and **two chairs**.
- One conference **delegate place**.
- Access to **power**.
- Wi-fi **internet access**.
- One exhibition stand **personnel pass**.
- **Lunch and refreshments**.
- **Virtual exhibition booth** included (see below for details).

Exhibitor fee: £1,750 + VAT

The virtual exhibition booth package includes:

- Branded **virtual exhibition booth**.
- Option to **upload marketing collateral** such as brochures, reports and case studies (file size TBC).
- **Live chat function** to interact with delegates and answer questions.
- **Live video call function** for face-to-face interaction and product demos where relevant.
- Option to **upload a three-minute video** introducing your organisation or a product demo for delegates to better understand your offer.
- **Engagement metrics** made available on hosted content on virtual exhibition booth (document views, video views etc).
- **150-word entry and corporate branding** in the online guide
- One **virtual delegate place** to the ICS Network National Conference 2021.
- Copy of **post-event delegate list** (subject to GDPR).

Virtual exhibitor fee: £700 + VAT

Branding

Delegate badges

Networking is an important part of the ICS Network National Conference and badges are worn by every delegate and speaker. This offers the opportunity for your logo to be seen hundreds of times over the event.

The badges package:

- **Logo to appear on all delegate badges**
- One **delegate pass**.

Fee: £1,000 + VAT

Add a virtual exhibition booth for only £500+ VAT

Find out more

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