



## How we will influence positive social change across the health and care sector and in its leadership in a #YearOfAction 2021/22

	Our objectives	What we'll do	The outcome
Directed action	Be explicit about our role in supporting social change by developing our key priorities into campaigns.	<ul style="list-style-type: none"><li>→ Implement the recommendations in <u>Action for Equality: The Time Is Now</u> and <u>COVID-19 and the Female Health and Care Workforce Survey Update</u>.</li><li>→ Make the network more inclusive and develop a member offer.</li><li>→ Host a network chairs forum.</li></ul>	→ The NHS Confederation and the network create a strong and visible narrative around the need for action.
System influencing	Establish the network as a key influencer on gender equality and social change.	<ul style="list-style-type: none"><li>→ Influence policy by representing the views of our network.</li><li>→ Partner with networks and drivers of social change.</li></ul>	→ A network of alliances with members and other partners enhancing the networks capacity and asset base.
Celebration	Celebrate, recognise and share women's achievements and successes at all levels.	→ Celebrate through events, campaigns and key communications.	A series of events, campaigns and key communications delivered by the network for members, supporters and system influencers that promote excellence in EDI.
Legacy	Be a recognised agent for change, able to influence and drive positive social change and amplify underrepresented voices.	<ul style="list-style-type: none"><li>→ Produce best practice, resources and key reports.</li><li>→ Advocate for approaches that have an impact.</li></ul>	→ HCWLN is the expert, trusted and relied upon by ALBs, trusts and boards seeking to deliver their gender equality and wider EDI ambitions.