



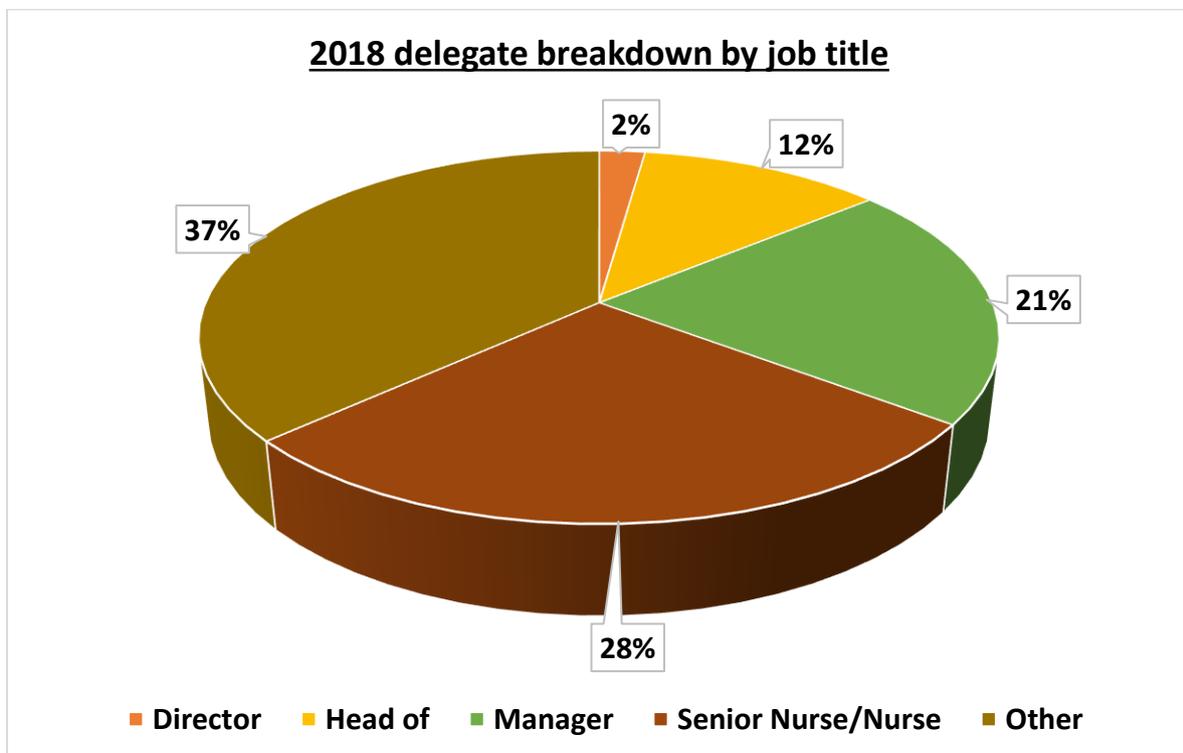
**flu fighter® Annual Conference, Exhibition and Awards 2019 -
Supporter, networking, exhibition and branding opportunities
25 March 2019, The Midland Hotel, Manchester**

Campaign Background

The flu fighter team at NHS Employers, work in partnership with Public Health England supported by the Department of Public Health, as well as, Public Health Agency in Northern Ireland to deliver the national season flu campaign for Health and Social Care (HSC) staff. Flu fighter provides national advice, guidance and tools to support local flu vaccination campaigns within trusts, throughout the flu season, and shares good practice of those leading in flu vaccination uptake and effective promotion of the flu vaccine to staff.

Who you will meet?

We expect over 150 delegates to attend the 2019 conference; our delegates are responsible for occupational health and Infection prevention control within their trusts. These delegates will be activity seeking those organisations who can offer solutions, products and services that will support them to meet challenges that they face.



To discuss any of our packages please contact a member of the commercial team on 0844 800 5989 or email supporters@nhsemployers.org

Flu fighter conference – Event Partner

This package offers the highest level of visibility and branding throughout the flu fighter Conference with the delivery of a session on a topic of your choice. There will only be **one** overall event partner at the flu fighter conference.

- Opportunity to speak at the flu fighter event (topic and format to be agreed with NHS Employers)
- Pre-event branding
 - logo on forum website
 - logo on marketing emails
 - logo on delegate joining instructions
- Top-level branding on-site
 - logo on signage and stage set (if applicable)
 - logo on any printed delegate materials
 - logo on holding slides
- Seat drop in plenary session or delegate pack insert (up to eight sides of A4)
- exhibition stand at the main conference in a prime location
- Note of thanks from the forum's chair
- 150-word entry plus logo in the guide
- Three delegate passes to the forum
- One top-table place at the flu fighter awards
- Copy of delegate list (subject to data protection)

Cost £5,000 + VAT

(Sponsorship of conference and awards combined into one package available at £9,000)

Flu fighter - Awards Partner

This package offers the highest level of visibility and branding at the Flu fighter Awards ceremony taking place after the conference.

- Top-level branding on site at the awards
 - logo on signage and stage set (if applicable)
 - logo on any printed delegate materials and menu cards
 - logo on holding slides
- Seat drop at the awards ceremony
- Ten dinner places at awards (table)
- 150-word entry plus logo in the guide
- Exhibition stand at the conference
- Top-table place at the flu fighter awards
- Copy of delegate list (subject to data protection)



Cost £5,000 + VAT

(Sponsorship of conference and awards combined into one package available at £9,000)

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Award Category Sponsorship

There are 7 award categories to choose from, and entitle you to the following:

- The opportunity for a representative of your organisation to present the award and be photographed with the winners.
- Logo and link to your website from the Flu fighter awards website.
- Full page advert and full-page profile in awards programme given to all attendees.
- Logo on screen and credits in script during your sponsored category.
- Credits on marketing & advertising in build-up to the evening and afterwards.
- Part of the judging panel for sponsored category.
- Two dinner places at awards

Each sponsorship category costs **£2,500 + VAT**. Available categories are listed below:

1. Best flu fighter care campaign
2. Best flu fighter team
3. Most improved flu fighter campaign
4. Flu fighter champion
5. Most innovative flu fighter campaign
6. Most creative flu fighter campaign
7. Best use of the seven elements

Drinks reception

The drinks reception will take place the evening prior to the flu fighter awards. Sponsorship of the reception provides a high-profile networking opportunity for delegates on-site at the conference.

- Logo on event website wherever reception is mentioned
- Opportunity to display banners and promotional materials at the networking reception
- Note of thanks from reception chair
- Two delegate passes for the Flu fighter forum
- Two passes for the Flu fighter awards dinner
- 150-word entry and logo in the event guide

Cost £2,000 + VAT



Exhibition opportunities

The exhibition is central to the whole event, offering delegates a chance to supplement the knowledge gained and discussions started in the conference sessions by sourcing the support, products and services showcased in the exhibition. We ensure protected time is built into the conference programme for exhibition viewing.

The exhibition stand package:

- Trestle table and two chairs
- One delegate pass to the Flu fighter conference
- Two stand personnel passes

- Access to power and Wi-Fi
- 150-word entry and logo in event guide
- Website listing and link to your own website
- Lunches and refreshments

Cost £1,250 + VAT

*(Charity rate available for registered charities)
(10 per cent discount for Associate Members)*

Delegate badges and lanyards

Networking is an important part of the event and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen hundreds of times during the conference.

- Logo to appear on all delegate badges and lanyards
- One delegate pass
- 150-word entry and logo in the event guide

Cost £1,500 + VAT

Delegate bags

Distributed to all delegates upon arrival, the delegate bags are used long after the event, providing the supporter with visibility not only during the forum but post-event too.

The delegate bag package:

- Logo to appear on all delegate bags
- One delegate pass
- One delegate bag insert (up to eight sides of A4)
- 150-word entry and logo in the event guide

Cost £1,500 + VAT

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Conference guide

The forum guide provides all the information the delegates need to navigate the programme and learn more about the event speakers, supporters and exhibitors. Delegates are given the forum guide on arrival and will refer to it throughout the two days of the forum.

The forum guide package:

- Logo to appear on the front cover of the forum guide
- One delegate pass
- Half-page advert
- 150-word entry and logo in the event guide

Cost £1,250 + VAT

Delegate bag inserts

Inserting a leaflet into our delegate bags/packs is an excellent way to communicate your key messages directly with our audience. (Insert to be up to eight sides of A4)

Cost £500 + VAT

Advertising space in the event guide

- Full-page advert - £500 + VAT
- Half-page advert - £350 + VAT
- Back page advert - £750 + VAT