

Finance Forum National Event – Sponsorship Opportunities

The NHSCC Finance Forum will again run concurrently with the annual conference and bring together around 30-40 CCG CFO's and deputy CFO's. This is the only place to get access to this genuinely hard to reach audience.

The event will share an exhibition with the NHSCC annual conference and there is opportunity to include an exhibition stand with the event partner package at a reduced rate, offering access to both audiences.

Event partner

This exclusive package offers one organisation the highest level of visibility and branding throughout the event and maximises your involvement at the NHS Clinical Commissioners Finance Forum National Event with the delivery of a session on a topic of your choice, providing this is in line with the event theme.

The event partner package:

- Opportunity to deliver a session during the Finance Forum National Event (topic and format to be agreed with NHSCC)
- Pre-event branding
 - On event website
 - On marketing emails
 - On delegate joining instructions
- On-site branding
 - On signage and stage set (if applicable)
 - On any printed delegate materials
 - On holding slides
- Delegate pack insert (up to eight sides of A4)
- Note of thanks from chair
- 150-word entry plus logo in the guide
- One delegate pass to the Finance Forum National Event
- Copy of delegate list (subject to data protection)

Cost £5,000 + Vat (Event partner only)

Cost £6,000 + Vat (Event partner with exhibition stand included)

Branding opportunities

Delegate badges and lanyards

Networking is an important part of the NHSCC annual conference and badges are worn by every delegate and speaker. This offers the opportunity for your logo to be seen hundreds of times over the event.

The badges and lanyards package:

- Logo to appear on all delegate badges and lanyards
- One delegate pass
- 150-word entry and logo in the event guide

Cost £1,050 + VAT

Delegate bags

Distributed to all delegates upon arrival, the delegate bags are used long after the event, providing the supporter with visibility not only during the forum but post-event too.

The delegate bag package:

- Logo to appear on all delegate bags
- One delegate pass
- One delegate bag insert (up to eight sides of A4)
- 150-word entry and logo in the event guide

Cost £1,050 + VAT

Conference guide

The conference guide provides all the information the delegates need to navigate the programme and learn more about the programme for the day, the event speakers and supporters. Delegates are given the conference guide on arrival and will refer to it throughout the event.

The conference guide package:

- Logo to appear on the front cover of the conference guide
- One delegate pass to finance forum
- Half page advert
- 150-word entry and logo in the event guide

Cost £1,000 + VAT

Delegate bag inserts

Inserting a leaflet into our delegate bags/packs is an excellent way to communicate your key messages directly with our audience. (Insert to be up to eight sides of A4)

Cost £500 + VAT

Advertising space in the conference guide

- Full-page advert - £500 + VAT
- Half-page advert - £350 + VAT
- Back page advert - £750 + VAT