

OUTSTANDING SERVICES
 THE SMOKING BAN STARTED IN LIVERPOOL CITY REGION
 Leading the way

Liverpool City Region Wealth & Wellbeing Summit

FROM EVIDENCE TO ACTION

SAVE LIVES

Most **INCLUSIVE FAIR & SOCIALLY JUST ECONOMY** in the whole of the **COUNTRY**

WHOLE SYSTEM APPROACH
LOCAL INDUSTRIAL STRATEGY
 THE BLUEPRINT FOR HOW WE BRING ABOUT

A **TOUGH** life needs a **TOUGH** language. that's what **poetry vs**

WE OFFER SHARED READING groups
 Reading for 6 minutes a day **REDUCES STRESS** by **68%**

Reading **CHANGED** me
 I can't say my name is help
 Why be happy when you can be normal?
 1 in 6 ADULTS in the UK **CAN'T READ** this book

THERE IS A **15 YEAR** DIFFERENCE IN **LIFE EXPECTANCY** BETWEEN **WALTON & WESTMINSTER**

DEVOLUTION
 TRANSFORMING A COMPETITIVE CLEAN DELIVERING A COMPETITIVE CLEAN INCLUSIVE CITY REGION

2020 YEAR OF READING

WE ARE COMMITTED TO ZERO SUICIDES

MENTAL ILL HEALTH ACCOUNTS FOR 1/3 LOSS OF PRODUCTIVITY

MENTAL HEALTH is an absolute FOCUS

WELLBEING OVER ECONOMIC

CHANGE HOW WE VALUE SUCCESS

FIGHT AGAINST HEALTH INEQUALITIES

Use **DEVOLUTION** to TRY **NEW THINGS**

EMPHASIZE ENGAGEMENT
 The **VOICE** of the **PEOPLE MUST** be HEARD

KEEP IT SIMPLE
 Invest to Save

Capture peoples imagination

social value

Learn and Share EXPERTISE
 EMBED in everything we do
 DEMAND FOR ECONOMIC GROWTH
 SOCIAL CHALLENGES
 we're in **INTENSE CHANGE AND DIFFICULT TIMES**

ECONOMIC PLANNING and **HEALTH and WELLBEING** IT'S IMPERATIVE

BETTER EFFECTIVE ECONOMY
HEALTH and WELLBEING

Coordinated approach

Support for self-employed

Develop indicators

Focus on people furthest away from employment

Use the strong **VOICES** in the community

Keep the narrative of the community

Integrate business

30 year plan

Shared Understanding

Building the Communities that we NEED

Having to **FIND money** when **BUDGETS** have been **CUT**

CHILDRENS SERVICES ARE A TOP PRIORITY

Political Leadership

Who is **accountable?**

@publichealthAH
 @DPH_Mashon
 @Capacity_UK
 @visualminutes

#LCRwellbeing
 #LCRlistens

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DRAWN BY HOLLY, CLAIRE & SIÂN