Event partner - ABPI and Arts Council of Wales

Programme

7.45  Registration/ Exhibition/ Refreshments

8.00 – 9.00  Breakfast Session

9.05 - 9.10  Welcome
Owain Clarke, BBC Wales Health Correspondent/ Conference Anchor

9.10 – 9.20  Introduction
Professor Vivienne Harpwood, Chair, Welsh NHS Confederation

9.20-9.50  Rekindling Hope in Public Services
Chris Naylor, Senior Fellow, The King’s Fund

9.55 – 10.15  Gods and Kings
A play that draws on Paul’s experience of what it is to live a life ruled by mental illness
Paul Whittaker and Tamsin Griffiths, Four by Four

10.20 -10.35  Niall Dickson CBE, Chief Executive, NHS Confederation

10.35 – 11.05  Exhibition and Refreshments

11.10 – 11.45  Lord Victor Adebowale CBE, Chief Executive, Turning Point

11.50-12.10  Keynote Speech
Vaughan Gething AM, Minister for Health and Social Services, Welsh Government

12.15 – 1.15  Breakout Session  (Rooms A,B,C,D,L and Ferrier)

1.15 – 2.15  Exhibition and Lunch

2.05-2.20  Tenovus Choir to sing on Marble Hall

2.20 – 3.20  ‘What Matters to You, Matters to Us’
Patient experiences through public sector services
Chaired by Dr Andrew Goodall CBE, Director General Health and Social Services Group, Chief Executive NHS Wales, Welsh Government

3.20 – 3.50  Exhibition and Refreshments

3.55 – 4.55  The Prosecutor: One man’s pursuit of justice for the voiceless
Nazir Afzal OBE

4.55 – 5.00  Close of Conference
Darren Hughes, Director, Welsh NHS Confederation
Breakfast Session/s:

**PSBA: a digital transformation for the health sector**

**Speaker/s:** Fliss Bennee, Deputy Director for Technology, Digital and Innovation for Health and Social Services, Welsh Government
Chris Greenwood, PSBA Client Partner
Simon Haston, Chief Technology and Information Officer Regions and Devolved Government, BT

How technology is transforming the health sector to deliver faster and smarter patient care. The challenges faced by the NHS continue to intensify and the rapid pace of technological change is having an impact on how health services are organised and delivered to the public. PSBA plays a pivotal role in providing cost effective services to drive digital transformation within the health sector and this session will provide valuable insight, ideas and possibilities, as well as looking at more collaborative ways of working. This interactive session will look at the technologies provided by PSBA to deliver faster and smarter patient care and how these are benefitting the health sector. It will also provide industry insight and challenges. PSBA’s vision for the future will be discussed, looking at connected communities from a technology perspective, focusing on the challenges and how these can be overcome, as well as addressing the opportunities that technology will bring to achieve well-being goals. Welsh Government will also provide its viewpoint in terms of priorities for technology within the NHS.

Breakout Sessions:

**Improving population health and reducing inequalities through cardiovascular services**

**Speakers:** Jonathan Goodfellow, Wales Cardiac Network Clinical Lead
Sally Hughes, Head of Health Services Engagement, BHF, Cardiff Met University

Heart and circulatory conditions, diseases of the circulatory system such as stroke, vascular dementia and high-risk conditions such as diabetes, atrial fibrillation, high blood pressure and high cholesterol are some of the biggest killers of our population in Wales. All are connected, and better detection and management of risk factors could avoid hundreds of CVD events. Better alignment of services for people with heart failure could ensure higher quality at the end of a patient’s life. Unwarranted variation in treatment for patients exists across Wales in services from anticoagulation to heart attack and the number of days someone waits for diagnostic tests. It is vital to reimagine these services and ensure inequalities in outcomes are met for all patients in Wales.
This interactive session will describe the priorities for A Healthier Wales. To meet the challenges and opportunities facing our population in Wales and to galvanise action across public, private and voluntary sectors, Building a Healthier Wales is an evidence-based strategy aimed at creating a managed shift to prevention and transform health outcomes in Wales. It is the prevention element of *A Healthier Wales* and contains five key priority areas spanning the breadth of greatest impact to transform health and well-being in Wales through a focus on prevention and early intervention.

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**Collaboration between NHS Wales and the Pharmaceutical Industry:**

*Tales from the Frontline*  
**Chair:** Judith Paget, Chief Executive, Aneurin Bevan University Health Board  
**Speaker/s:** Lee-Ann Farrell, Government Affairs Manager, Wales & Northern Ireland, Janssen-Cilag  
Chrissie Gallimore, Regional Account Manager/Wales, GSK  
Nick Jones, Area Healthcare Lead/Wales, MSD U  
Dr Ceri Bygrave, Consultant Haematologist and Lead Consultant for Myeloma, Cardiff and Vale University Health Board

The Welsh NHS Confederation Conference on 5 February 2020 will see the publication of an Association of the British Pharmaceutical Industry Cymru Wales/Welsh NHS Confederation joint-working toolkit, which aims to support colleagues across industry and NHS Wales who wish to collaborate on areas of mutual interest of benefit to patients. In this workshop, ABPI members, their partners from across NHS Wales and other stakeholders will come together to bring to life the reality of undertaking joint-working, talking frankly about their collaborations and challenges encountered on the journey from inception to delivery. The ABPI exists to make the UK the best place in the world to research, develop and use new medicines. We represent companies of all sizes who invest in discovering the medicines of the future. Our members supply cutting edge treatments that improve and save the lives of millions of people. We work in partnership with Government and the NHS so patients can get new treatments faster and the NHS can plan how much it spends on medicines. Every day, we partner with organisations in the life sciences community and beyond to transform lives across the UK.
Healthcare: Beyond Digital Limits with 5G

Speaker/s: Lucy Baker, Service Technology Director, CTIO BT Enterprise Service Technology Director, CTIO BT Enterprise Simon Haston, Chief Technology and Information Officer Regions and Devolved Government, BT

5G has arrived! Crucial to ongoing digital transformation, 5G has the power to create solutions that we never imagined, which will transform how we live and work for the better.

At the forefront of 5G innovation, BT is at the heart of this new chapter, continuing to develop the technology to deliver further benefits to customers, including the NHS. BT is committed to delivering outstanding outcomes for healthcare, working with customers to explore the possibilities and collaborate. The health sector is a key focus area for BT. A major advantage of 5G is ultra-reliable low-latency communications, which means milliseconds response times, with 99.9% reliable transmissions, crucial for healthcare. This exciting new technology promises high bandwidth and increased responsiveness; there are countless benefits that 5G connectivity will unlock in the healthcare sector. 5G will offer massive connection power and fast speeds that can help transform how healthcare is delivered. This digital transformation is just beginning, and we are continually developing to fully tap into the transformative power of 5G. BT is committed to co-creating and exploring possibilities to deliver immense outcomes. Join us to find out more about the digital possibilities.

Working together towards a healthier Wales - Workforce 2030

Speaker/s: Julie Rogers, Director of Workforce and Organisational Development, Health Education and Improvement Wales Jon Day, Assistant Director of Workforce, Social Care Wales

An interactive opportunity to engage in a discussion with Health Education and Improvement Wales and Social Care Wales on the health and care workforce 2030, informed by their recent joint work on a draft ten-year workforce strategy and also developing workforce projections.

Partnerships, Power and Prejudice – what works and doesn’t

Speaker: Toby Lindsay, Principal Consultant for Leadership, Management and Organisation Development, Skills for Health

With the oft repeated mantra ‘we need to do more with less’ showing no signs of disappearing, the need for successful partnership working is more present than ever. This session will look at the challenges and opportunities of partnership working. We will explore our experience of partnership and the leadership practice and behaviour that benefit successful partnerships. Looking at the enablers and challenges of being in ‘partnership’ we will craft together an approach to most effectively build and influence partnerships through relationships.