NHS Employers Autumn Workforce Summit 2015
Exploring solutions to your long term workforce solutions
Royal College of Surgeons, London, 13 October 2015

Does your organisation offer the NHS Workforce community the products, services and ideas that can help them meet the challenges they will face over the next three to five years? If so then this event offers a fantastic opportunity to position your organisation in front of 200 workforce leaders.

Following our successful summer summit held on the first day of the NHS Confederation annual conference and exhibition, this event will support NHS Employers in finding the solutions they need in the challenging times ahead.

Delegates will be Directors of HR and Workforce and their direct reports from across healthcare as well as staff side representatives and key NHS England personnel.

Speakers include:

- Jane Cummings, Chief Nursing Officer
- Sue Hill, Chief Scientific Officer
- Sir Bruce Keogh, Chief Medical Officer
- Sue Rastrick, Chief Allied Health Professionals Officer
- Danny Mortimer, Chief Executive, NHS Employers
- Brendan Barber, Chair, ACAS
- Jeremy Taylor, National Voices

Contact: supporters@nhsemployers.org Tel: 0844 800 5989
Breakout sessions covering

- Productivity
- Changing workforce
- European examples of service integration improvement
- Technology supporting workforce change

**Supporter opportunities**

**Breakfast session**
The opportunity to host an hour-long breakfast session before the start of conference. This session will be pre-booked by delegates and regular updates will be given to the sponsor in the run up to the conference. The package includes:

- Delivery of a hour-long breakfast session (topic to be agreed with NHS Employers)
  - Seat drop in breakfast session
- Logo on pre event literature
  - Website
  - Marketing emails
- Exhibition space
- 2 delegate passes
- Delegate pack insert (up to 8 sides of A4)
- 150 words and logo in guide
- Post event delegate list subject to data protection
- 1 meeting with NHSE senior team post event

**Cost £7,500 + VAT**

**Networking**

**Drinks reception**
Held on the evening before the autumn summit, sponsorship of the reception provides you with an opportunity to network with the delegates and raise your brand awareness pre event. The package includes:

- Logo on all communications with delegates about the drinks reception
- Logo on event website wherever reception is mentioned
- Opportunity to display banners and promotional materials at the drinks reception
- Note of thanks from reception chair
- 3 passes for the drinks reception
- 2 delegate passes for the summit

**Cost £3,000 + VAT**

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Exhibition

The exhibition is central to the whole event, offering delegates a chance to supplement the knowledge gained and discussions started in the conference sessions by sourcing the support, products and services showcased in the exhibition. The package includes:

- 3x2m exhibition space
- Trestle table and two chairs
- One delegate pass
- Two stand personnel passes
- 150 word entry and logo into event guide
- Website listing and link to your own website
- Lunch and refreshments

Cost £2,500 + VAT
(Charity rate available for registered charities)

Branding

Delegate badges and lanyards
Networking is an important part of the summit and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen many times throughout the day. The package includes:

- Logo to appear on all delegate badges and lanyards
- One delegate pass
- One delegate bag insert (up to 8 sides of A4)
- 150 word entry and logo in event guide

Cost £2,500 + VAT

Delegate bags
Distributed to all delegates upon arrival. The delegate bags are used long after the event providing the supporter with additional visibility not only during the summit but post event too. The package includes:

- Logo to appear on all delegate bags
- One delegate pass
- One delegate bag insert (up to 8 sides of A4)
- 150 word entry and logo in the event guide

Cost £2,000 + VAT
Conference Guide
The conference guide provides you with brand visibility and delegates with all the information they’ll need to navigate the programme. As delegates arrive they are given the conference guide and they use it throughout the day. The package includes:

- Logo to appear on conference guide
- One delegate pass
- 150 word entry and logo in the event guide

Cost £1,500 + VAT

Twitter wall
A large plasma screen will display the live twitter feed so that delegates can see what is being said about the event, session and speakers at all times. The package includes:

- Logo to appear on Twitter wall
- One delegate pass
- 150 word entry and logo in the event guide

Cost £1,500 + VAT

Advertising

Delegate bag inserts
Inserting a leaflet into our delegate bags in an excellent way to communicate your key messages directly with our audience. Each piece of materials can be up to eight sides of A4 and guarantee a maximum of 5 inserts.

Cost £500 + VAT

Conference guide

Full page ad - £500 + VAT
Half page ad - £350 + VAT
Back page ad - £750 + VAT

To discuss any of the packages above please contact a member of the Partnership and Events team on 0844 800 5989 or email supporters@nhsemployers.org.