

## **WELSH NHS Confederation annual conference 2019**

### **6 February 2019 - Cardiff City Hall**

### **Sponsorship, partnership and exhibition opportunities**

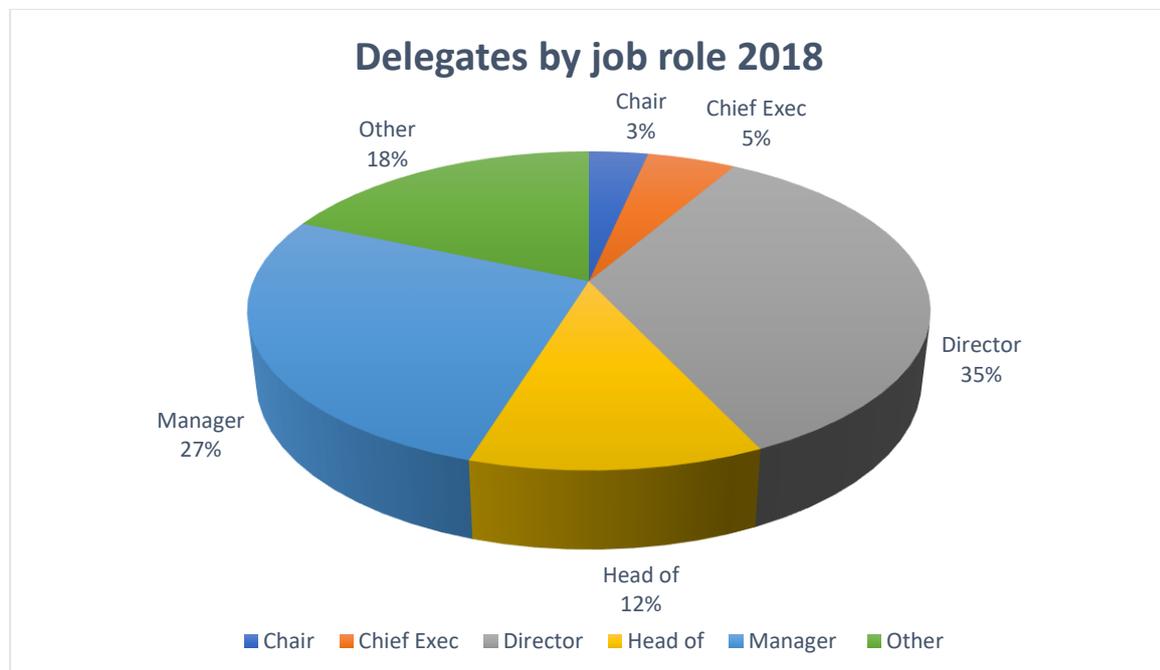
In February, we return to Cardiff City Hall to host our Welsh NHS Confederation annual conference and exhibition 2019.

All the organisations that make up the NHS in Wales attended in 2018 and are expected to return in February 2019. The NHS in Wales, with a budget of over £6 billion, has an integrated structure which means that all the services are represented at this event.

Not only that, but strong representation from social care, government, housing and the third and independent sectors, means that representatives from the whole of the health economy will be present in one room.

This is your only opportunity in 2019 to position your organisation in front of the senior decision-makers, budget holders and influencers.

### **2018 Delegate profile**



## Foreword

The talk of the past year in health and social care has been all about changing the way we deliver our services to provide the best care for the people of Wales – finding ways to move services into communities and closer to home, putting the needs of the patient at the centre of everything we do, and working together across services and sectors.

With the release of *A Healthier Wales*, the Welsh Government is committed to supporting a seamless and integrated way of working and has laid out its plan of action to deliver this.

The Welsh NHS Confederation Annual Conference and Exhibition will take place on Wednesday 6 February 2019 and this year we are focusing on working with partners and delivering seamless services under the banner of *Healthier Communities*.

We will feature leaders in integrated services, examples from around the UK of organisations working together, and workshops from across the broader health and social care sector as well as sectors that can influence people's health and wellbeing such as housing and transport.

Our Annual Conference and Exhibition is the leading national event in the Welsh health and social care calendar. The Conference is a unique opportunity for colleagues from all sectors of the health and care system in Wales to come together, share ideas, reflect, learn and network. The Exhibition is a chance to showcase innovation and excellence to the decision-makers in Wales.

Every year we host a reception and dinner the evening before conference – Tuesday 5 February – at the Bayside Brasserie in Cardiff Bay, giving you the chance to catch up with colleagues and make new contacts in a relaxed and friendly atmosphere.

Exhibitors and supporters are an essential part of the event and there are many ways for you to get involved, from hosting a stand in the Exhibition to sponsoring a workshop.

I do hope that you will join us in February 2019 for what promises to be another engaging, thought-provoking and energising conference.

**Vanessa Young**  
**Director**  
**Welsh NHS Confederation**

## Supporter Packages

### Event Partner

This package is the highest level of support, providing different ways to communicate with conference delegates. The package offers very high visibility and association with the Welsh NHS Confederation and the overall themes of the conference

- The opportunity to deliver a sixty-minute breakout session (topic and format to be agreed with the Welsh NHS Confederation)
- Corporate branding on all promotional material (print and online), onsite printed materials, plenary stage set and any directional signage
- 6m<sup>2</sup> exhibition stand
- Seat drop at opening session OR delegate pack insert
- Three delegate passes at conference
- Two places at the annual dinner – 1 on top tables
- Access to delegate list (subject to data protection)
- Entry in the conference guide
- *Opportunity to upgrade package to business partner of the Welsh NHS Confederation, providing links to Board Development Sessions, support of the network seminars, joint publications. Please discuss options/requirements with Sandra Cummings, Business and Events Manager:*  
[sandra.cummings@welshconfed.org](mailto:sandra.cummings@welshconfed.org)

**£6,000 + VAT**

(limited number available)

### Breakout Session

An opportunity to run a breakout session as part of the main conference programme

- The opportunity to host one sixty-minute breakout session working collaboratively with the Welsh NHS Confederation
- Corporate branding wherever breakout session is mentioned
- One delegate pass at conference
- Seat drop at breakout session
- Promotion of session to delegates as part of the conference marketing
- Entry in the conference guide

**£2,500 + VAT**

## **Breakfast Session**

An opportunity to host the ONE breakfast session before the beginning of the main conference programme

- The opportunity to host the only 60 minute breakfast session (subject matter to be approved by the Welsh NHS Confederation)
- Corporate branding wherever breakfast session is mentioned
- Continental breakfast provided for session attendees
- Promotion of session to delegates as part of the conference marketing
- Entry in the conference guide
- One delegate pass at conference

**£3,500 + VAT**

## **Pre-dinner Networking Reception**

The annual networking reception takes place before the annual dinner on the night prior to the annual conference, providing an excellent networking opportunity in an informal setting (venue TBC)

- Corporate branding on all reception communications with delegates
- Opportunity to display pop up banners at reception
- One delegate pass at conference
- One place at annual conference dinner
- Entry in the conference guide

**£1,750 + VAT**

## **Annual Conference Dinner**

The annual conference dinner provides an excellent networking opportunity in an informal setting taking place on the evening prior to the conference (5<sup>th</sup> Feb, venue TBC)

- Corporate branding on all dinner communications with delegates
- Opportunity to display pop up banners at dinner
- Branding on dinner menu
- Two delegate passes for the conference
- Two places at annual conference dinner – one on top tables
- Entry in the conference guide

**£3,500 + VAT**

### **Exhibition Opportunities**

The exhibition gives you the opportunity to target the key decision makers present at the conference. Refreshments breaks and lunch served within the exhibition hall.

- Access to key decision makers
- Opportunity to demonstrate products and services to delegates
- Understand the needs of your client base
- Opportunity for your staff to meet your clients
- Demonstrate how your organisation can support health, care and well-being

### **Exhibition Stand Space**

- 6m<sup>2</sup> shell scheme with electrical supply and lighting
- One conference delegate pass
- Two additional stand personnel
- Lunch and refreshments throughout the conference
- Entry in the exhibition guide
- Stand furniture package: table and two chairs

**£1,500 + VAT**

### **Charity Exhibition Stand Space**

- 6m<sup>2</sup> shell scheme with electrical supply and lighting
- One conference delegate pass
- Two additional stand personnel
- Lunch and refreshments throughout the conference
- Entry in the exhibition guide
- Stand furniture package: table and two chairs

**£500 + VAT**

### **Charity Exhibition Stand Space (no delegate place)**

- 6m<sup>2</sup> shell scheme with electrical supply and lighting

- Two stand personnel
- Lunch and refreshments throughout the conference
- Entry in the exhibition guide
- Stand furniture package: table and two chairs

**£400 + VAT**

## **Branding Opportunities**

A range of branding opportunities available to have your organisation promoted to delegates throughout the event. If you would like to discuss any other opportunities, please let us know!

### **Delegate Badges**

Networking is an important part of conference for delegates, supporters and exhibitors. By supporting the delegate badges, you have your logo in a prominent position throughout the event

- Your logo on all delegate, exhibitor, speaker and press badges
- One conference delegate pass
- Entry in the event guide
- If you opt for the additional branded lanyards, your logo will be displayed there also

**£1,500 + VAT**

**£2,000 + VAT with branded lanyards**

### **Delegate Bags**

- Corporate logo prominently featured on delegate bags
- One delegate bag insert
- One conference delegate pass
- Entry in the event guide

**£1,500 + VAT**

### **Branded Pads and Pens**

- Have your own branded pads and pens included in the delegate bags
- One conference delegate pass

- Entry in the event guide

**£1,000 + VAT**

**Delegate Bag Insert**

- Have your latest publication or promotional document placed in the delegate bags (up to 8-sides of A4)

**£500 + VAT**

**Seat Drop** (limited number available)

- Have your latest publication or promotional material placed on delegate seats in the main plenary hall during the first or second break (your choosing)

**£500 + VAT**