WELSH NHS Confederation annual conference 2020
5 February - Cardiff City Hall

Sponsorship, partnership and exhibition opportunities

In February, we return to Cardiff City Hall to host our Welsh NHS Confederation annual conference and exhibition 2020.

All the organisations that make up the NHS in Wales attended in 2019 and are expected to return in February. The NHS in Wales, with a budget of over £6 billion, has an integrated structure which means that all the services are represented at this event.

Not only that, but strong representation from social care, government, housing and the third and independent sectors, means that representatives from the whole of the health economy will be present in one room.

This is your only opportunity in 2020 to position your organisation in front of the senior decision-makers, budget holders and influencers.

2019 Delegate profile

[Pie chart showing the distribution of roles among the 2019 delegates]
FOREWORD

All organisations across the system are working to bring health and care services closer to our communities, focussing on early intervention and prevention.

The Welsh NHS Confederation’s Annual Conference and Exhibition is an opportunity to celebrate, motivate and galvanise the NHS and social care, stakeholders and the public towards a healthier Wales.

The Conference and Exhibition will take place on Wednesday 5 February 2020 in Cardiff and is the leading national event in the health and social care calendar in Wales. The Conference offers a unique opportunity for colleagues from all sectors of the health and care system to come together, share ideas, reflect, learn and network. It provides a programme of eminent speakers who will share their experiences and learning in a wide range of areas in the health and care community.

It’s been over eighteen months since the Welsh Government published ‘A Healthier Wales’ the long-term plan for health and social care, and we are starting to see the system being transformed. This brings with it new but exciting challenges. The days where we treated people at the point they needed our care are changing, we are empowering people to take control of their own health, and we are supporting them to stay healthier and happier in their communities. It is vital that we do not lose the momentum we have started to build.

Our theme for 2020 will focus on how we can deliver an integrated health and social care system at pace and scale. The nations’ health is not just about health and care, it’s about a sustainable economy, effective public health interventions and working seamlessly across sectors, to ensure every individual’s health and care needs are met.

The Annual Reception and Dinner takes place the evening prior to the Conference on Tuesday 4 February at the Hilton Hotel, Cardiff, providing a chance to catch up with colleagues and make new contacts in a relaxed and enjoyable atmosphere.

Exhibitors and supporters are an essential part of our Conference programme enabling delegates to identify new products, services and ideas to support their work. There are many ways you can get involved.

Please join us in February 2020 for what promises to be another highly rewarding, thought provoking and engaging conference.

Darren Hughes

Director
Welsh NHS Confederation
Supporter Packages

Event Partner

This package is the highest level of support, providing different ways to communicate with conference delegates. The package offers very high visibility and association with the Welsh NHS Confederation and the overall themes of the conference.

- The opportunity to deliver a sixty-minute breakout session (topic and format to be agreed with the Welsh NHS Confederation)
- Corporate branding on all promotional material (print and online), onsite printed materials, plenary stage set and any directional signage
- 6m2 exhibition stand
- Seat drop at opening session OR delegate pack insert
- Three delegate passes at conference
- Two places at the annual dinner – 1 on top tables
- Access to delegate list (subject to data protection)
- Entry in the conference guide
- Opportunity to upgrade package to business partner of the Welsh NHS Confederation, providing links to Board Development Sessions, support of the network seminars, joint publications.

£6,000 + VAT (limited number available)

Breakout Session

An opportunity to run a breakout session as part of the main conference programme

- The opportunity to participate in one sixty-minute breakout session working collaboratively with the Welsh NHS Confederation
- Corporate branding wherever breakout session is mentioned
- One delegate pass at conference
- Seat drop at breakout session
- Promotion of session to delegates as part of the conference marketing
- Entry in the conference guide

£2,500 + VAT
Breakfast Session

An opportunity to host the ONE breakfast session before the beginning of the main conference programme

The opportunity to host the only 60-minute breakfast session (subject matter to be approved by the Welsh NHS Confederation)

- Corporate branding wherever breakfast session is mentioned
- Continental breakfast provided for session attendees
- Promotion of session to delegates as part of the conference marketing
- Entry in the conference guide
- One delegate pass at conference

£3,500 + VAT

Pre-dinner Networking Reception

The annual networking reception takes place before the annual dinner on the night prior to the annual conference, providing an excellent networking opportunity in an informal setting (venue TBC)

- Corporate branding on all reception communications with delegates
- Opportunity to display pop up banners at reception
- One delegate pass at conference
- One place at annual conference dinner
- Entry in the conference guide

£1,750 + VAT

Annual Conference Dinner

The annual conference dinner provides an excellent networking opportunity in an informal setting taking place on the evening prior to the conference (5th Feb, venue TBC)

- Corporate branding on all dinner communications with delegates
- Opportunity to display pop up banners at dinner
- Branding on dinner menu
- Two delegate passes for the conference
- Two places at annual conference dinner – one on top tables
- Entry in the conference guide

£3,500 + VAT
Exhibition Opportunities

The exhibition gives you the opportunity to target the key decision makers present at the conference. Refreshments breaks and lunch served within the exhibition hall.

- Access to key decision makers
- Opportunity to demonstrate products and services to delegates
- Understand the needs of your client base
- Opportunity for your staff to meet your clients
- Demonstrate how your organisation can support health, care and well-being

Exhibition Stand Space

- 6m2 shell scheme with electrical supply and lighting
- One conference delegate pass
- Two additional stand personnel
- Lunch and refreshments throughout the conference
- Entry in the exhibition guide
- Stand furniture package: table and two chairs

£1,500 + VAT

Charity Exhibition Stand Space

- 6m2 shell scheme with electrical supply and lighting
- One conference delegate pass
- Two additional stand personnel
- Lunch and refreshments throughout the conference
- Entry in the exhibition guide
- Stand furniture package: table and two chairs

£500 + VAT

Charity Exhibition Stand Space (no delegate place)

- 6m2 shell scheme with electrical supply and lighting
- Two stand personnel
- Lunch and refreshments throughout the conference
- Entry in the exhibition guide
- Stand furniture package: table and two chairs

£400 + VAT
Branding Opportunities

A range of branding opportunities available to have your organisation promoted to delegates throughout the event. If you would like to discuss any other opportunities, please let us know!

Delegate Badges

Networking is an important part of conference for delegates, supporters and exhibitors. By supporting the delegate badges, you have your logo in a prominent position throughout the event.

- Your logo on all delegate, exhibitor, speaker and press badges
- One conference delegate pass
- Entry in the event guide
- If you opt for the additional branded lanyards, your logo will be displayed there also

£1,500 + VAT (£2,000 + VAT with branded lanyards)

Delegate Bags

- Corporate logo prominently featured on delegate bags
- One delegate bag insert
- One conference delegate pass
- Entry in the event guide

£1,500 + VAT

Branded Pads and Pens

- Have your own branded pads and pens included in the delegate bags
- One conference delegate pass
- Entry in the event guide

£1,000 + VAT

Delegate Bag Insert

- Have your latest publication or promotional document placed in the delegate bags (up to 8-sides of A4)

£500 + VAT

Seat Drop (limited number available)

- Have your latest publication or promotional material placed on delegate seats in the main plenary hall during the first or second break (your choosing)

£500 + VAT