

**Reward in the NHS event
Thursday 9 May 2019, etc.venues St. Paul's, central London**

Partnership, commercial and exhibition opportunities

Does your organisation provide reward and benefit solutions that can help recruit and retain NHS staff in the face of unprecedented workforce challenges?

Following the success of our 2017 event, NHS Employers is once again bringing together NHS decision makers, budget holders and influencers to hear the latest thinking and take away innovative ideas about reward.

As well as a busy programme of keynotes and workshops, there will also be 2.5 hours of protected exhibition time. This is your chance to engage with our delegates and demonstrate how your reward solutions can help address their recruitment and retention challenges.

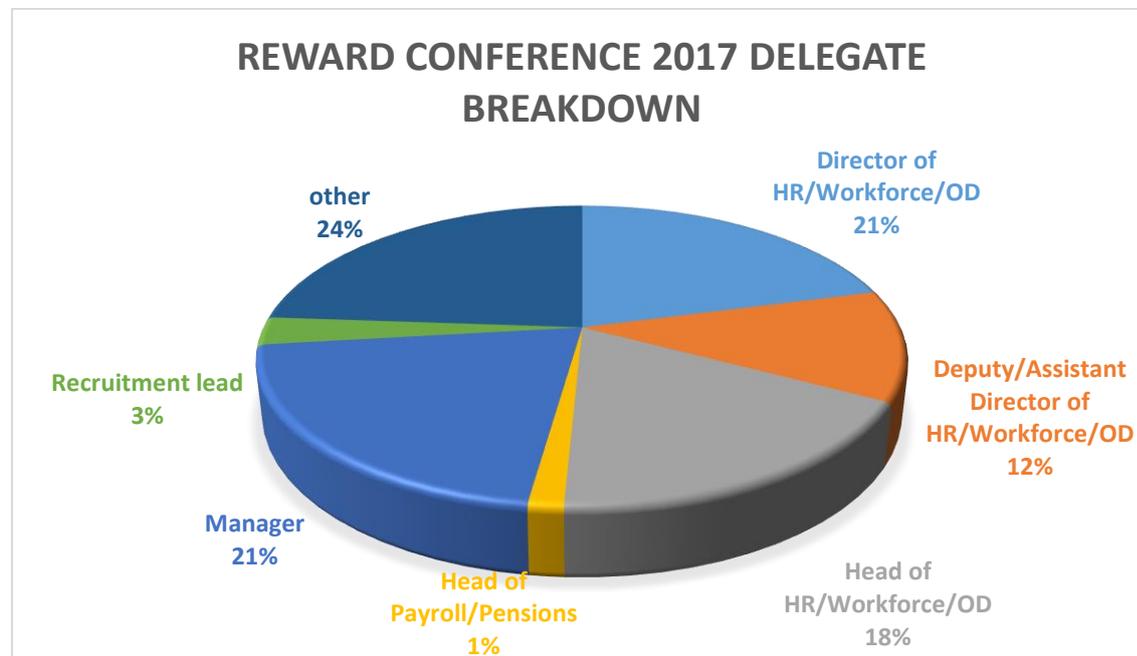
Reward in the NHS will take place on Thursday 9 May 2019 at etc.venues St Paul's in central London. To find out more about the commercial opportunities available, contact a member of the commercial team on 0844 800 5989 or email supporters@nhsemployers.org.

I look forward to seeing you there.



Paul Wallace
Director of Employment Relations and Reward
NHS Employers

Who you will meet?



Supporter, branding and exhibition opportunities

Event partner - **SOLD**

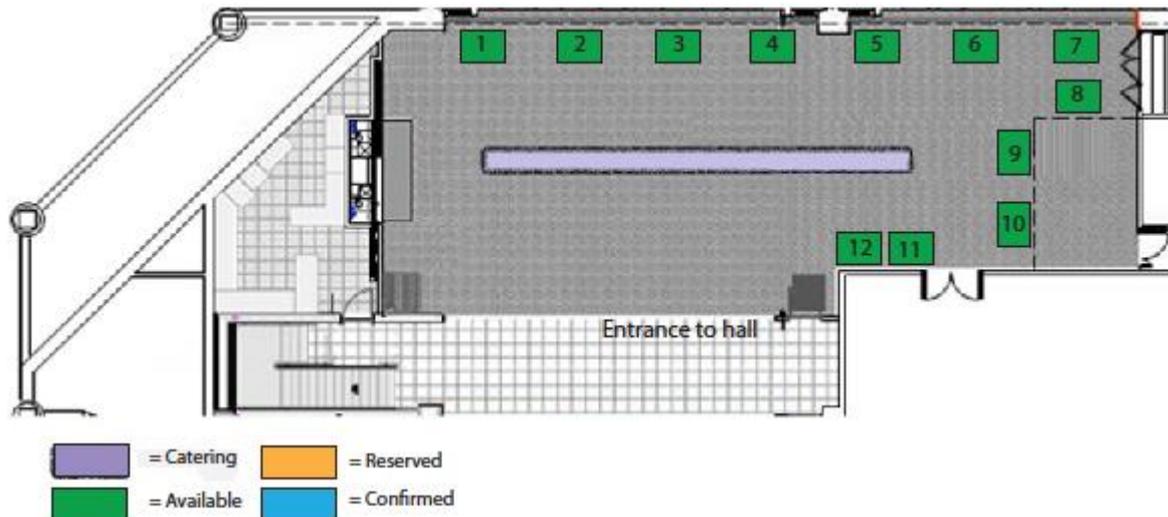
This package offers the highest level of visibility, branding and involvement at the Reward in the NHS event. The event package includes:

- Opportunity to deliver a session on the programme (format and subject to agreement with NHS Employers)
- Branding pre-event:
 - logo on event website
 - logo on marketing emails
 - logo on delegate joining instructions
- Top-level branding onsite:
 - logo on signage
 - logo on any printed delegate materials
 - logo on holding slides in plenary
- Option of banners and literature in session
- Seat drop in the opening plenary session or delegate pack insert (up to eight sides of A4)
- 3x2m exhibition space in prime location
- Note of thanks from conference chair
- 150-word entry plus logo in the guide
- Three delegate passes to the Reward in the NHS 2019 conference
- Copy of delegate list (subject to data protection)

Cost £10,000.00 + VAT

To discuss any of the packages above please contact Phil Manning 0113 306 3111 or e-mail supporters@nhsconfed.org

Exhibition opportunities



Exhibition stand

The exhibition is central to the whole event, offering delegates a chance to supplement the knowledge and discussions from the conference sessions by sourcing the support, products and services showcased in the exhibition. We ensure there will be protected time built in to the conference programme for exhibition viewing. The exhibition package includes:

- Trestle table and two chairs
- One delegate pass
- Two stand personnel passes
- Access to power and wifi
- 150-word entry and logo in the event guide
- Website listing and link to your own website
- Lunch and refreshments

Cost £1,250 + VAT

(Charity rate available for registered charities 30% discount)
(10% discount for Associate Members)

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Branding opportunities

Delegate badges and lanyards

Networking is an important part of the summit and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen many times throughout the day. The badges and lanyards package includes:

- Logo to appear on all delegate badges and lanyards
- One delegate pass
- 150-word entry and logo in the guide

Cost £1,500 + VAT

Delegate bags

Distributed to all delegates upon arrival. The delegate bags are used long after the event, providing the supporter with additional visibility not only during the summit but post event too. The delegate bag package includes:

- Logo to appear on all delegate bags
- One delegate pass
- One delegate bag insert (up to eight sides of A4)
- 150-word entry and logo in the guide

Cost £1,500 + VAT

Pens and pads

Support of the pens and pads will provide a highly visible branding opportunity. The pens and pads package includes:

- Logo on all pens and pads
- One delegate pass
- 150 words and logo in the guide

Cost £1,250 + VAT

Delegate bag inserts

Inserting a leaflet into our delegate bags/packs is an excellent way to communicate your key messages directly with our audience. Each item can be up to eight sides of A4 and guarantee a maximum of five inserts.

Cost £500 + VAT

Advertising space in the conference guide

- Full-page advert - £350 + VAT
- Half-page advert - £250 + VAT
- Back page advert - £500 + VAT

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