

NICON Annual Conference and Exhibition 2019

16-17 May, La Mon Hotel & Country Club, Belfast

PARTNERSHIP, EXHIBITION AND BRANDING OPPORTUNITIES

The NICON Annual Conference and Exhibition offers organisations an unrivalled opportunity to better understand and contribute to the developing debate about how health and social care can be provided in Northern Ireland in the future. The focus will be on showcasing ongoing transformation projects, involving emerging leaders and learning from national and international best practice.

Over 500 delegates will gather at the La Mon Hotel, Belfast to hear from a range of local and international speakers. As the representative body for the HSC in Northern Ireland, NICON will enjoy strong participation from politicians (political situation dependent), the Department of Health NI, chairs, chief executives and senior leaders from the HSC, clinicians, and partner organisations.

At NICON 2019 Annual Conference and Exhibition, you will have the opportunity to:

- Better understand the strategic vision and key system workstreams to implement *Health and Wellbeing 2026 – Delivering Together*
- Hear from an array of high profile and influential speakers about emerging local, national and international best practice.
- Be part of the whole system conversation supporting transformation. Key themes with involve:
 - Collective leadership and whole-system approaches
 - Embracing Technology
 - Empowering citizens and staff
 - Transforming services – focusing on population outcomes
- Network with leaders from every sector involved in health and social care
- Attend a range of practical workshops to help you transform your own practice
- Visit over 50 exhibitors

Last year, the exhibition was sold out and we are expecting another sold out event this year. In 2019, there are a wide range of ways you can get involved – as an event partner, dinner or networking reception supporter, fringe session contributor or as an exhibitor. We may also be able to tailor a package to meet your specific requirements.

The NICON team is being supported by the NHS Confederation's in-house events and partnerships team, who will be on hand from initial contact through to on-site support at the event to help you maximise the success of your engagement.

Call 0844 800 5989 to speak to member of the team or email supporters@nhsconfed.org to find out more or to secure your place at the event.

Foreword

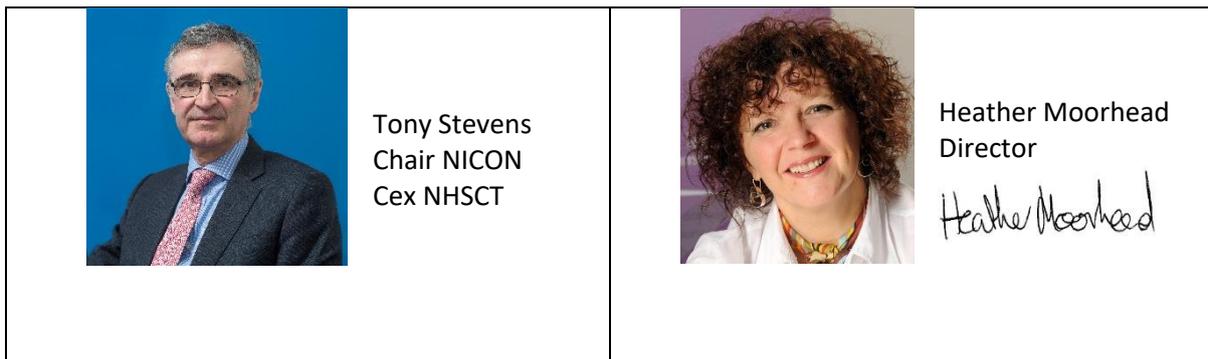
In the context of *Health and Wellbeing 2026 – Delivering Together*, and following a time of considerable political uncertainty, financial pressure, and in the mouth of Brexit, NICON19 will bring the whole system together to consider, emerging international experience, and consider how we can support our own local progress in the context of an outcomes-based programme for government.

Over two days, NICON19 will provide an opportunity for collaboration with patients and service users; politicians; clinicians; managers; third sector and independent providers and our wider partners. Representatives across the whole system will join the conversation as we all seek to deliver better health and wellbeing outcomes for our communities.

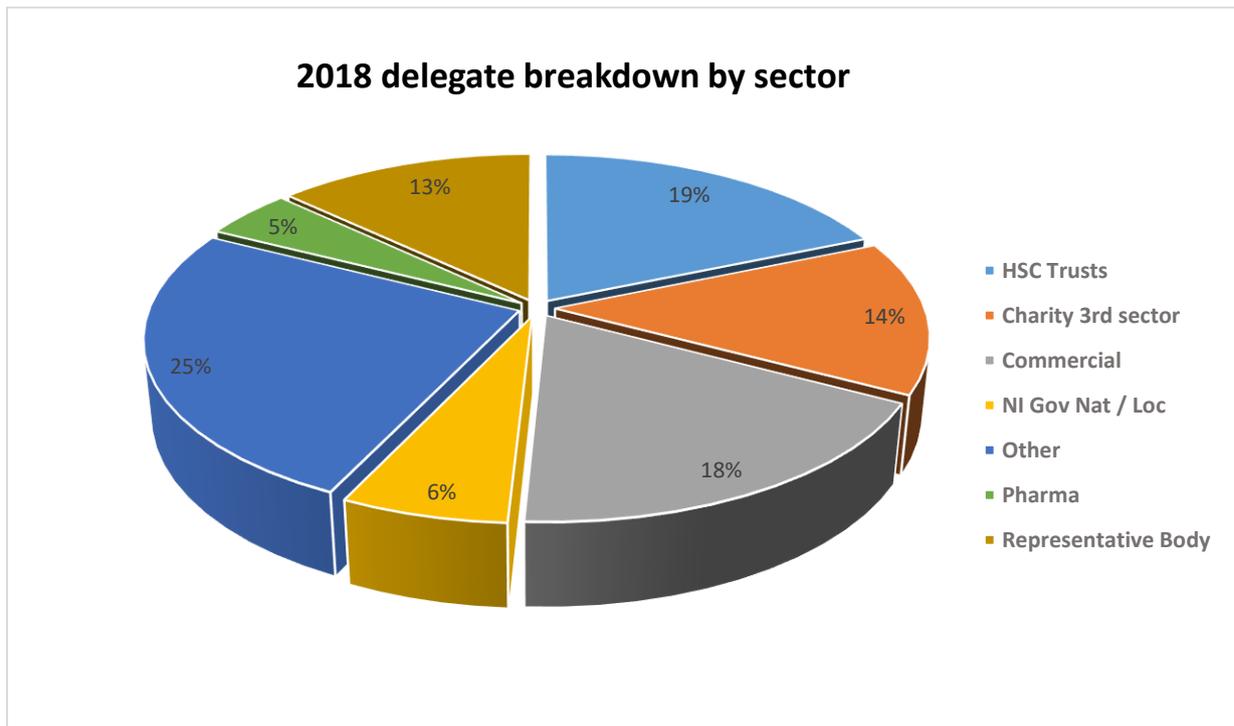
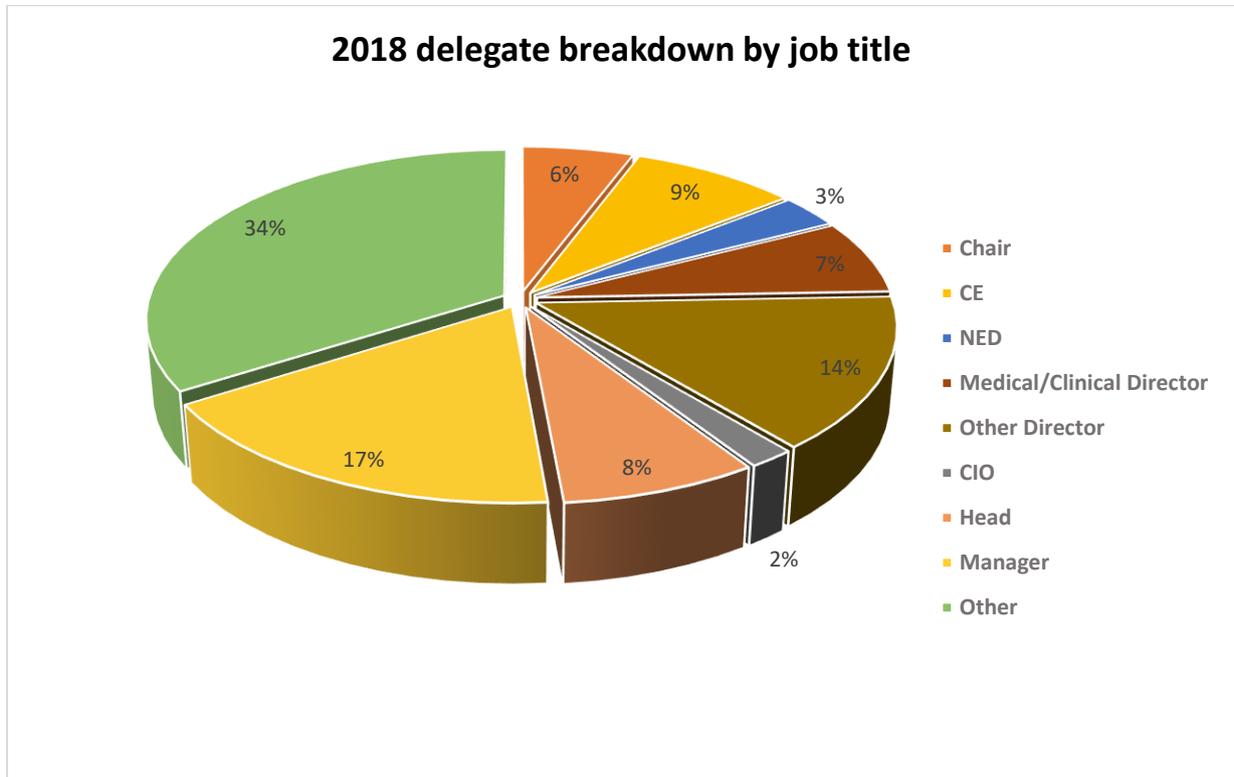
The focus will remain firmly on key system issues including longer-term funding, reconfiguration, new structures, progress in primary care, workforce, eHealth and collective leadership, as well as a range of practical examples of change. We will also be delighted to welcome Permanent Secretaries from neighbouring jurisdictions. The conference will also feature:

- main stage presentations, panel and delegate discussions
- *Transformations showcase*
- vibrant exhibition and significant networking opportunities
- a partner's fringe programme
- a pre-conference event
- a gala dinner celebrating show casing award winners across the HSC

We very much value the involvement of our partners in ensuring the success of the conference, and look forward to welcoming your contribution as we seek to deliver together.



2018 Delegate breakdown



Supporter packages

NICON 2019 Event Partner (SOLD)

The event partner package is the highest level of support, offering several ways to engage with the highly influential audience (maximum of 2 event partners).



- Corporate branding on
 - all promotional material – print and online, onsite printed materials
 - plenary stage signage
- Opportunity to engage in a main stage session (to be agreed with NICON)
- One place at the pre-conference dinner with key leaders (opening remarks at dinner)
- exhibition stand in key location
- Delegate pack insert
- Three delegate passes
- Three places at the annual conference dinner, with priority seating
- One-page welcome in the event guide

Cost: £POA + VAT

NICON 2019 Supporter / Participant

This package offers high levels of brand visibility throughout the marketing of the event and on site, and includes the opportunity to get involved on the programme. As a NICON supporter you can either run a fringe session at the end of day 1 or a breakfast session on day 2 (limited numbers available)

- Opportunity to engage in a session, run a fringe event or a breakfast session
- Branding to appear on the event website and on pre-event and on-site collateral
- Two delegate tickets
- Two dinner tickets – one priority seating at gala dinner
- Delegate pack insert or seat drop
- Breakfast provided to attendees (breakfast session only)
- Exhibition stand
- Promotion of session to delegates as part of the conference marketing
- Entry into the conference and exhibition guide
- (Price does not include any additional catering)

Cost: £3,500.00 + VAT

Networking opportunities

NICON 2019 Gala dinner

Responding to delegate feedback, NICON19 will again feature a gala dinner. This will be held on the first evening of the main conference, at the La Mon Hotel.

- Corporate branding on all dinner communications with delegates
- Opportunity to display banners at the dinner
- Branding on dinner menus
- Two delegate passes
- Four places at the gala dinner
- Entry in the event guide

Cost: £3,000.00 + VAT

Dinner table booking

We are offering the opportunity for supporters to engage and network with clients and delegates by reserving a table for 10 at the gala dinner. There will only be a limited number of tables available for reservation.

Cost: £600.00 + VAT

Drinks reception

Held at the close of the first day of the event, sponsorship of the reception provides a high-profile opportunity to engage with delegates.

- Corporate branding at the reception
- Note of thanks in speech from reception chair
- Two delegate passes
- Entry in the event guide

Cost: £2,500.00 + VAT

Delegate Supporters Package

Healthy Options

We seek to provide a healthy meal and refreshment option for delegates together with an ample supply of fruit and water throughout the two days.

Corporate branding on fruit baskets or water bottle stations
Inclusion of branding and acknowledgement in conference brochure.

Cost £1000 + VAT

Internet access

At NICON we seek to ensure good internet access for delegates and therefore we invest in a booster system.

- Branding on internet connection information

• Cost £1000 + VAT

Exhibition opportunities

Our exhibition brings key budget holders and decisionmakers directly to you and offers the opportunity to:

- get in front of the people who matter
- demonstrate products and services directly to our audience
- understand the needs of your client base
- get your greatest advocates – your staff – to meet your clients



Commercial Exhibition stand space

- 6ft trestle table and two chairs
- One conference delegate place
- Access to power
- Wi-Fi internet access (hard line internet access is available in certain locations at an additional cost)
- Two exhibition stand personnel
- Lunch and refreshments
- Entry and logo in the exhibition guide

Cost: £1,000.00 + VAT (Less 10% for NICON Associate members)

Charity exhibition stand space

- 6ft trestle table and two chairs
- One conference delegate place
- Access to power
- Wi-Fi internet access (hard line internet access is available in certain locations at an additional cost)
- Lunch and refreshments
- Entry and logo in the exhibition guide

Cost: £350.00 +VAT Non-Members (10% discount for NICON members)

Branding Opportunities

NICON19 Conference app

Mobile@NICON19 – we are offering our supporters the opportunity to brand our 2019 conference app. This app will be downloaded and used by our delegate throughout the duration and post event to access event information and download session slides and case studies. This package includes:

- Corporate branding to appear on the NICON19 app landing screen
- Two personalised push notifications each day to promote a product, session or service
- one full conference delegate pass
- Entry in the conference and exhibition guide.

Cost: £1,500 + VAT

Delegate badges

Networking is an important part for both delegates and exhibitors and the delegate badges play an important part in this. By supporting the delegate badges, your logo will be in front of delegates throughout the event.

- Your logo on all delegate, exhibitors, speaker and press badges
- One delegate pass
- Entry in the event guide

Cost: £1,500.00 + VAT

Add branded lanyards: Cost: £2,000.00 + VAT

Delegate bags

- Corporate logo prominently featured on delegate bags
- One delegate bag insert (up to eight sides of A4)
- One delegate pass
- Entry in the event guide

Cost: £1,500.00 + VAT

Pads and pens

- Branding on NICON19 pads and pens
- One delegate pass
- Entry in the event guide

Cost: £1,000.00 + VAT

Delegate pack insert

There will be a maximum of six sponsor inserts in the delegate packs, each being no more than eight sides of A4

Cost: £350.00 + VAT

Contact details

All supporter, exhibition and branding opportunities are managed by our in-house partnership team. To book your package or to discuss the options available please contact us at:

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