Health and Wellbeing Conference and Exhibition 2020
Tuesday 25 February, Horizon Events Leeds

Commercial Partnership Opportunities

Health and Wellbeing in the NHS – effecting change and making an impact

Join us in Leeds on Tuesday 25 February for the NHS Employers Health and Wellbeing Network annual conference and exhibition.

Building on the NHS People Plan theme of Making the NHS the Best Place to Work, our conference will focus on the impact of health and wellbeing approaches. Join us to showcase how your products, services and ideas can help make real changes to improve the wellbeing of our delegates workforces, and how partnerships can develop solutions to challenges.

Delegates will have time and space to network and visit exhibitors, hear practical advice and be inspired by leaders in the field.

Who will be attending?
Workforce leaders, HR managers, health and wellbeing leads and occupation health managers, in NHS trusts.

Health and wellbeing network

To discuss any of the packages above please contact Robert Burton on 0113 306 3268 or e-mail robert.burton@nhsemployers.org
Sponsorship opportunities

2020 Event partner

The 2020 Health and Wellbeing event partner package offers the highest level of visibility, branding and involvement at the conference. Our event partner package includes:

- Opportunity to speak in a session on the programme (subject to agreement with NHS Employers)
- Branding pre-event:
  - logo on event website
  - logo on marketing emails
  - logo on delegate joining instructions
- Top-level branding onsite:
  - logo on signage
  - logo on any printed delegate materials
  - logo on holding slides in plenary
- Option of banners and literature in session
- Seat drop in the opening plenary session (up to eight sides of A4)
- Exhibition space in prime location
- Note of thanks from conference chair
- 150-word entry plus logo in the guide
- Three delegate passes to the Health and Wellbeing conference 2020
- One delegate bag insert (up to 8-sides of A4)
- Copy of delegate list (subject to data protection)

Cost £7,500 + VAT

Breakfast Session

An opportunity to host the only breakfast session prior to the beginning of the main conference around a topic of your choice. This package includes:

- The opportunity to deliver a breakfast session (subject matter to be approved by NHS Employers)
- Corporate branding wherever breakfast session is mentioned
- Breakfast provided for session attendees
- Promotion of session to delegates as part of the conference marketing
- Entry in the conference guide
- One delegate pass at conference
- One delegate bag insert (up to 8-sides of A4)

Cost £3,500 + VAT

To discuss any of the packages above please contact Robert Burton on 0113 306 3268 or e-mail robert.burton@nhsemployers.org
Exhibition opportunities

Exhibition package

The exhibition is central to the whole event, offering delegates a chance to supplement the knowledge and discussions from the conference sessions by sourcing the support, products and services showcased in the exhibition. We ensure there will be protected time built in to the conference programme for exhibition viewing. The exhibition package includes:

- Trestle table and two chairs
- One delegate pass
- Two stand personnel passes
- Access to power and wifi
- 150-word entry and logo in the event guide
- Website listing and link to your own website
- Lunch and refreshments
- Copy of delegate list (subject to data protection)

Cost £1,250 + VAT

Branding opportunities

Delegate badges and lanyards

Networking is an important part of the summit and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen many times throughout the day. The badges and lanyards package include:

- Logo to appear on all delegate badges and lanyards
- One delegate pass
- 150-word entry and logo in the guide

Cost £1,500 + VAT

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Delegate bags

Given to all delegates on arrival, sponsorship of the delegate bags is a great way to raise the profile of your brand. The bags contain information and worksheets relating to the day and get taken back to delegates organisations.

- Corporate logo prominently featured on delegate bags
- One delegate bag insert (up to eight sides of A4)
- One delegate pass
- Entry in the conference guide

Cost £1,500 + VAT

Delegate pack inserts

Inserting a leaflet into our delegate bags/packs is an excellent way to communicate your key messages directly with our audience. Each item can be up to eight sides of A4 and guarantee a maximum of five inserts.

Cost £500 + VAT

Conference Guide

Given to all delegates on arrival, the conference guide provides you with great brand visibility and the delegates all the information they need for the day. The event guide package includes:

- Corporate logo to appear on the front of the guide
- 1 delegate pass
- Entry in the conference guide

£1,500 + VAT

Advertising in the conference guide

- Half page advert - £350
- Full page advert - £500
- Back page advert - £750

All prices exclude VAT.

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