

OD in the NHS VI

The future of OD: Power, Practice & Possibilities

27 February, The Barbican Centre, London

Over the past six years, the Do OD programme delivered jointly by NHS Employers and the NHS Leadership Academy has established the profession of Organisational Development as a key to the successful development of the NHS and its people.

This annual event will bring together over 200 NHS OD practitioners to:

- Reflect on their roles that enable people to transform systems
- Consider their own practice and how to build their individual and collective capacity
- showcase stories of success and impact
- provide practical tips and tools that work
- discuss how to demonstrate value and broaden reach
- consider what's next for us and the future of OD.

At a time of unprecedented change in health and social care, with the merger of NHS organisations, wider integration across the system and the movement of care into community settings – there has never been a more important time for the profession to support NHS staff as ways of working are transformed to provide excellence in patient care.



Exhibition opportunities

The exhibition is central to the whole event, offering delegates a chance to supplement the knowledge gained and discussions started in the conference sessions by sourcing the support, products and services showcased in the exhibition. We ensure there will be protected time built into the conference programme for exhibition viewing. The exhibition package includes:

- Standard exhibition package
 - Power supply
 - Table and chairs
 - Two exhibition stand personnel passes
- One delegate place
- 150-word entry and logo in the guide
- Lunches and refreshments
- Delegate list (without contact details) subject to data protection

Cost: £1,000 + VAT
(Charity and Associate discount available)

Branding and Advertising

Delegate badges and lanyards

Networking is an important part of the summit and badges are worn by every delegate, speaker and exhibitor. This offers the opportunity for your logo to be seen many times throughout the day. The package includes:

- Logo to appear on all delegate badges and lanyards
- One delegate pass
- 150-word entry and logo in the guide

Cost: £1,500 + VAT

Pens & pads

Support of the pens & pads will provide a highly-visible branding opportunity. The package includes:

- Logo on 200 pens and pads
- One delegate pass
- 150-word entry and logo in the guide

Cost: £1,000 + VAT

Delegate bags

Distributed to all delegates upon arrival. The delegate bags are used long after the event providing the supporter with additional visibility not only during the summit but post event too. The delegate bag package includes:

- Logo to appear on all delegate bags
- One delegate pass
- One delegate bag insert (up to 8 sides of A4)
- 150-word entry and logo in the guide

Cost £1,500 + VAT

Delegate bag/pack inserts

Inserting a leaflet into our delegate bags/packs in an excellent way to communicate your key messages directly with our audience. Each piece of materials can be up to eight sides of A4 and we guarantee a maximum of 8 inserts.

Cost £500 + VAT