



Associates

Engaging with you and recognising
the added value you bring



Dear colleague

As chair and chief executive of the NHS Confederation, we are delighted to launch our new associate programme. The NHS Confederation is taking a serious approach to engaging with you and recognising the added value you can bring, as well as realising the shared benefits of closer collaboration.

That's why we've refocused our programme to allow you to meet with us and our teams more regularly. We now have an 18-month rolling programme of events led by some of our leading policy experts and senior team, covering topical issues such as health devolution and the impact on patient care.

As the leaders of the NHS Confederation, we've committed to our associate programme and we will both be personally contributing to the programme during the year. The dates of these meetings and our wider schedule of events are on the enclosed calendar.

We've also extended the range of policy updates to keep you and your colleagues informed on what the NHS Confederation is doing and the opportunities for you to be involved. You'll also receive our daily media summaries of key health-related news and exclusive access to relevant online webinars on current policy and workforce issues.

We look forward to welcoming you as an associate.

Best wishes



Stephen Dorrell
Chairman
NHS Confederation



Naill Dickson
Chief Executive
NHS Confederation

NHS Confederation Associates

We've made some impressive changes to our associate programme.

NHS Confederation associates are organisations who work with and supply services to the NHS.

The new associate offer has been refreshed and the pricing structure has changed to reflect this. We think you'll find our new rates highly competitive and great value for money.

The offer now comes with an 18-month event calendar, which provides networking opportunities with NHS Confederation experts and other industry-wide colleagues.

In addition, all associates will receive specially tailored discounted services, including reduced exhibition stand rates at the NHS Confederation annual conference and discounted delegate rates. This will also be extended to all NHS Employers events. More discounts are provided for Horizon Leeds, our award-winning event venue.

Associates will also receive a number of newsletters, including our popular daily media summaries, which provide a round-up of all the NHS health and care news straight to your inbox every morning. *The insider* is the newest publication to our range of weekly and monthly information channels. It will provide you with inside knowledge from our policy experts on key issues currently facing the NHS. Produced to coincide with the calendar of events so you'll get a taste of what to expect when you book you place.

You'll also receive our weekly NHS Workforce Bulletin to keep you up to date with the latest information on topics affecting the NHS workforce.

For an application form, please email associates@nhsconfed.org

Keeping you informed with all the key news

As an associate, you will have access to a number of different information channels and resources in our new and improved offer. These include:

Daily media summaries

A round up of health and social care coverage from the day's media with links to original content and options to share and recommend with colleagues.

Regular policy summaries

Healthcare policy developments, latest research findings, facts and figures, plus expert commentary and signposts to further information.

NHS Workforce Bulletin

Produced weekly, this brings together a wealth of news on key NHS workforce and employment issues.

European update

We'll keep you informed of key EU developments with this monthly update.

Monthly e-newsletter

Exclusively for our associates, this will provide a round-up of the developments across the NHS, details of upcoming events, webinars and other benefits.

The insider

New to the free associate publication range and produced to coincide with our associate event calendar, *The insider* will provide you with a taste of what to expect at an upcoming event. We'll also produce one-off editions to cover current or emerging issues that impact on health and care.

Web and email logo

Use our uniquely designed web banner on your corporate email and website to let your clients and customers know that you are one of our associates.

Health and care webinars

You will have access to selected webinars hosted by the NHS Confederation. Topics discussed range from policy changes to the latest thinking on key workforce issues.

NHS Voices

Submit blogs about your organisation and its work so NHS leaders across the system can learn more about what you do and help build new and lasting relationships.

The Hub

Located in our Leeds office, this is a great place to spend time between meetings. Drop in for a quick catch up, recharge your phone or have a coffee.

Engage and build relationships with the NHS Confederation senior team and leading policy experts.

Round table events

As an associate you can now work in partnership to deliver targeted roundtable events with senior members of the executive team from either NHS Confederation or NHS Employers. Jointly delivering a roundtable on a topic of your choice, you will have the ability to influence and shape the agenda, present to and network with senior NHS leaders from our member trusts. You will also have the option to produce a co-branded briefing from the outcome of the roundtable that we will jointly promote with you post-event.

Information Exchange

Get your products and services in front of over 7,000 NHS staff from across the UK and bring your services, technologies and innovations to life through the Information Exchange. This new service offers associates the chance to showcase short videos or product briefings on interactive stations in Horizon Leeds. The Information Exchange will showcase best practice and innovative products that have proven useful to the NHS in managing the exceptional demand on its services.

Advertising space

With over three million unique visits to the NHS Confederation and NHS Employers websites in 2016, they are well-placed to help your organisation get noticed. Alternatively we can feature you in one of our weekly, fortnightly or monthly opt-in bulletins. Distributed to Confederation members, HR leaders and managers, they will help you get your brand and product seen.

Email associates@nhsconfed.org for more on these opportunities.

Take advantage of a range of discounts on events, which include:

Associate events

Exclusively for associates, these events will give you an opportunity to get closer to policy leaders in the Confed and senior NHS decision makers and leaders. We'll keep you up to date with our wide range of topics to help you understand more about working with the NHS. For more information email associates@nhsconfed.org

Confed18

Be part of this annual flagship event in the national health and care calendar and benefit from a discount on exhibiting and delegate rates. To discover how you can get involved email associates@nhsconfed.org

Hire Horizon Leeds – the healthcare venue of the north

A space to meet, think, create and inspire, Horizon Leeds has it all. Associates will benefit from a 10 per cent discount off the full commercial rate. For more information, please email sales@horizonleeds.co.uk or call **0844 334 5248** and quote 'associates'.

Horizon event services

Create an unforgettable experience for delegates by using the skills and expertise of Horizon event services. The in-house team's services include delegate management, venue and supplier liaison, programme and speaker support and much more. For more information, please email associates@nhsconfed.org

Horizon AV services

Do you want us to create a short video, film or animation? Use Horizon AV services and we'll give you a 10 per cent discount. Email NHSE.Video@nhsemployers.org

Pricing structure

The annual fee for associates runs on a rolling renewal basis for a 12-month period that starts from the date we receive your application form.

Level	Turnover	Fee
Independent consultant or individual	–	£500
Level 1	Under £200k	£950
Level 2	Between £200k and £500k	£1,500
Level 3	Between £500k and £1m	£3,000
Level 4	Over £1m	£5,000

For more information about associates or for an application form, please email associates@nhsconfed.org

If you sign up for a two-year subscription, you will qualify for a 10 per cent discount.

If you require this publication in an alternative format, please contact publications@nhsconfed.org. We consider requests on an individual basis.

Further copies can be requested:
email publications@nhsconfed.org
or visit www.nhsconfed.org/publications

© NHS Confederation 2017. You may copy or distribute this work, but you must give the author credit, you may not use it for commercial purposes, and you may not alter, transform or build upon this work.
Registered charity no: 1090329 Company no. 04358614
Stock code: INF42101

NHS CONFEDERATION Associates



NHS Confederation
Associate programme team
2 Brewery Wharf, Kendell Street
Leeds LS10 1JR
Tel 0113 306 3000
Email associates@nhsconfed.org
www.nhsconfed.org

Follow the NHS Confederation
on [@nhsconfed](https://twitter.com/nhsconfed)